FACT BOOK 2014



Kent District Library

KDL Service Center

814 West River Center Drive NE Comstock Park, MI 49321-8955 Phone: 616-784-2007

Fax: 616-647-3828

Kent District Library is a public library system operating 18 branch libraries. KDL serves nearly 400,000 residents of 27 governmental units, comprising most of Kent County, Michigan. KDL is an IRS-designated 501(c)(3) nonprofit supported by millage dollars and private donations.

Table of Contents

Kent District Library Information

History3
Mission3
Strategic Plan 2014 Update 4-6
KDL Branches
Service Area
Governance and Organizational Structure9-11
Summary of Financial Information
Statistical Trends
Statistical Information: System-wide
Statistical Information: Branch Specific
Statistical Information: Municipalities without Branches 42–50
Peer Comparison
Kent County Information
Lakeland Library Cooperative57
Officials and Legislators58-59
Kent County Board of Commissioners 60

History

1927: Kent County Federation of Women's Clubs begins project of library extension.

1936: Kent County Library Association formed. Kent County Library System becomes a department of the Kent County.

1994: The Library separates from the County to form Kent District Library, an independent taxing agency with governance by a Board of Trustees appointed by the Kent County Board of Commissioners and representing eight geographic regions of the KDL Service Area.

2011: Kent District Library celebrates 75 years of providing library service to citizens in Kent County.

2014: A ten-year 1.28 millage approved by voters.

2014: Obtained 501(c)(3) status.

Mission

Information, Ideas, Excitement!

Kent District Library Branches and Service Center

Kent District Library provides library services to over 395,000 customers in 27 municipalities through 18 branches located throughout Kent County. With the exception of the KDL Service Center, the library buildings are owned and maintained by the local municipality, while Kent District Library provides the staff, collection, technology, and programming.

Strategic Plan 2014 Update

In 2012, KDL extended its previous strategic plan for an additional three years (through 2014). The original strategic plan was developed in 2009 through an extensive process involving community members, staff and the KDL Board of Trustees. The plan serves as KDL's guide in providing quality library services to residents in our service area.

The strategic plan contains five goals developed to meet the specific needs of our community and sets measurable objectives to track the library's progress toward reaching those goals. Listed below are details concerning KDL's success in meeting these goals and objectives in 2014.

Goals and Objectives

GOAL 1: ADULTS, TEENS AND CHILDREN IN THE KDL SERVICE AREA WILL FIND A VARIETY OF POPULAR MATERIALS THEY WANT TO READ, LISTEN TO OR VIEW TO ENHANCE THEIR LEISURE TIME.

OBJECTIVES:

1.1 Annually, total circulation will increase by 0.5%.

Total Cinculation	2014 Actual	2014 Target	Target Met
Total Circulation	5,905,865	6,140,895	No

1.2 Annually, at least 95% of adults and teens surveyed will indicate that they found something good to read, view or listen to.

Cumyay Dagulta	2014 Actual	2014 Target	Target Met
Survey Results	97%	95%	Yes

- 1.3 Annually, KDL's Summer Reading Program will achieve the following:
 - A. At least 29,000 participants including children, teens and adults.

Total Dauticinants	2014 Actual	2014 Target	Target Met
Total Participants	29,291	29,000	Yes

B. At least 100,000 items read or viewed by adult and teen participants.

Items Read or Viewed	2014 Actual	2014 Target	Target Met
items Read or Viewed	79,946	100,000	No

C. At least 80% of parents surveyed will report that their child has maintained or improved his/her reading skills by participating in the program.

Curvey Deculte	2014 Actual	2014 Target	Target Met
Survey Results	99%	80%	Yes

YOUNG CHILDREN (AGES 0-5) IN THE KDL SERVICE AREA WILL HAVE MATERIALS AND ACTIVITIES TO HELP THEM DEVELOP THE SKILLS THEY NEED TO BE READY TO LEARN TO READ, WRITE AND LISTEN WHEN THEY ENTER SCHOOL.

OBJECTIVES:

2.1 Annually, at least 95% of parents and caregivers surveyed will say the library helps their children develop the skills they need to be ready to learn to read, write and listen.

Cumray Dagulta	2014 Actual	2014 Target	Target Met
Survey Results	97%	95%	Yes

2.2 By December 31, 2014, the number of people who subscribe to the *Early Lit Bits* electronic newsletter will increase 30% from 1,588 to 2,065.

Foulst Litoup as Attandance	2014 Actual	2014 Target	Target Met
Early Literacy Attendance	2,312	2,065	Yes

GOAL 3: YOUNG PEOPLE AND THEIR FAMILIES IN THE KDL SERVICE AREA WILL HAVE OPPORTUNITIES FOR CROSS-CULTURAL GROWTH AND UNDERSTANDING.

OBJECTIVES:

3.1 Annually, offer at least four cultural programs in partnership with local cultural groups.

Cultural Duagnama Offanad	2014 Actual	2014 Target	Target Met
Cultural Programs Offered	10	4	Yes

3.2 Annually, offer a Storytime series in at least three foreign languages each quarter.

Storytime Series Offered	2014 Actual	2014 Target	Target Met
Storytime Series Offered	2	3	No

GOAL 4: EVERYONE IN THE KDL SERVICE AREA WILL HAVE ACCESS TO THE INTERNET AND ELECTRONIC MATERIALS.

OBJECTIVES:

4.1 Annually, at least 90% of patrons surveyed will indicate satisfaction with the library's Internet access.

Cumyoy Dooulto	2014 Actual	2014 Target	Target Met
Survey Results	91%	90%	Yes

4.2 Annually, the number of new patrons checking out materials from KDL's *OverDrive* site (eBook/eAudiobook site) will increase 10%.

Now Potrone Heing Quar Drive	2014 Actual	2014 Target	Target Met
New Patrons Using OverDrive	7,459	11,209	No

4.3 By December 31, 2014, the number of people who use the library's wireless network to connect to the Internet will increase 10% from 516,199 to 570,000.

Window Logine	2014 Actual	2014 Target	Target Met
Wireless Logins	412,665	570,000	No

GOAL 5: ADULTS IN THE KDL SERVICE AREA WILL HAVE THE SKILLS THEY NEED TO FIND, EVALUATE AND USE ELECTRONIC INFORMATION.

OBJECTIVES:

5.1 Annually, at least 2,000 people will attend a computer confidence class sponsored, co-sponsored or presented by the library.

Computer Class Attendance	2014 Actual	2014 Target	Target Met
Computer Class Attendance	1,461	2,000	No

5.2 Annually, provide digital literacy assistance to at least 50,000 patrons, through individualized staff help on a variety of topics such as digital downloads, library databases, Internet services and wireless access.

Digital Litaraay Halp Offarad	2014 Actual	2014 Target	Target Met
Digital Literacy Help Offered	46,040	50,000	No

Kent District Library Branches and Service Center



ALPINE TOWNSHIP BRANCH 5255 Alpine Ave. NW Comstock Park, MI 49321



KENTWOOD (**RICHARD L ROOT**) **BRANCH** 4950 Breton SE Kentwood, MI 49508



ALTO BRANCH 6071 Linfield Ave. Alto, MI 49302



KRAUSE MEMORIAL BRANCH 140 E. Bridge St. Rockford, MI 49341



BYRON TOWNSHIP BRANCH 8191 Byron Center Ave. SW Byron Center, MI 49315



NELSON TOWNSHIP/ SAND LAKE BRANCH 88 Eighth St. Sand Lake, MI 49343



CALEDONIA TOWNSHIP BRANCH6260 92nd St. SE
Caledonia, MI 49316



PLAINFIELD TOWNSHIP BRANCH 2650 5-Mile Rd. NE Grand Rapids, MI 49525



CASCADE TOWNSHIP BRANCH 2870 Jacksmith Ave. SE Grand Rapids, MI 49546



SPENCER TOWNSHIP BRANCH 14960 Meddler Ave. Gowen, MI 49326



COMSTOCK PARK BRANCH 3943 W. River Dr. NE Comstock Park, MI 49321



TYRONE TOWNSHIP BRANCH 43 S. Main St. Kent City, MI 49330



EAST GRAND RAPIDS BRANCH 746 Lakeside Dr. SE East Grand Rapids, MI 49506



WALKER BRANCH 4293 Remembrance Rd. NW Walker, MI 49534



ENGLEHARDT BRANCH 200 N. Monroe St. Lowell, MI 49331



WYOMING BRANCH and the Library for the Blind and Physically Handicapped 3350 Michael Ave. SW Wyoming, MI 49509



GAINES TOWNSHIP BRANCH 421 68th St. SE Grand Rapids, MI 49548



SERVICE CENTER 814 West River Center NE Comstock Park, MI 49321



GRANDVILLE BRANCH 4055 Maple St. SW Grandville, MI 49418

Service Area

TYRONE Village of KENT CITY	SOLON	★ NELSON Nelson Township/ Sand Lake Branch	SPENCER
Tyrone Township Branch	City of CEDAR SPRINGS ●		Spencer Township Branch
SPARTA	ALGOMA	COURTLAND	OAKFIELD
Vi ll age of SPARTA ●		City	
		City of ROCKFORD	
	*	Krause Memorial Branch	
ALPINE	PLAINFIELD	CANNON	GRATTAN
Alpine ★ Township Branch			
Comstock Par Branc		eld Township nch	
City of WALKER Walker Branch	GRAND RAPIDS	ADA	VERGENNES
City of GRAND		f GRAND RAPIDS rand Rapids Branch	City of LOWELL
City of WYOMING Wyoming Branch	<u>, L</u> , L	CASCADE	Englehardt 🖈 Branch
& the Library for the Blind and Physically Handicapped City of		Cascade Township Branch	LOWELL
GRANDVILLE Grandville Branch	★ City of KENTWOO Kentwood Branch	D	
BYRON	GAINES	CALEDONIA	★ BOWNE Alto Branch
Byron Township Branch	★ Gaines Township Branch	★ Caledonia Township Branch	

Areas highlighted in grey are **outside** the KDL service area and include the City of Grand Rapids, City of Cedar Springs, Solon Township, Sparta Township, the Village of Sparta and the portion of Bowne and Caledonia townships within the Thornapple Kellogg school district.

Governance and Organizational Structure

BOARD OF TRUSTEES

The Kent District Library Board of Trustees is composed of 8 members representing geographic regions of the KDL Service Area. Trustees must live in the region they represent. Board members are appointed for four-year terms by the Kent County Board of Commissioners based on recommendations from the eight regions. The KDL Board meets monthly. Major duties include establishing and maintaining a public library for Kent District Library, establishing library policies, employing the Library Director, adopting an annual budget, approving the expenditure of funds, entering into contracts and control of all KDL property.

Trustee	Area of Responsibility
Charles R. Myers, Chair	Region 4: City of Lowell, and Vergennes, Lowell and Bowne Townships
Vickie Hoekstra, Vice Chair	Region 8: City of Wyoming
Penny Weller, Treasurer	Region 3: City of Walker, and Plainfield and Alpine Townships
Carol Simpson, Secretary	Region 1: Spencer, Tyrone, Nelson and Oakfield Townships
Shirley Bruursema, Trustee	Region 6: City of Kentwood, and Gaines and Caledonia Townships
Scott Ellison, Trustee	Region 7: City of Grandville and Byron Township
Scott Garrison, Trustee	Region 2: City of Rockford, and Cannon, Algoma, Courtland and Grattan Townships
Craig Wilson, Trustee	Region 5: City of East Grand Rapids, and Cascade, Ada and Grand Rapids Townships



Charles R. Myers, Chair



Vickie Hoekstra, Vice Chair



Penny Weller, Treasurer



Carol Simpson, Secretary



Shirley Bruursema, Trustee



Scott Ellison, Trustee



Scott Garrison, Trustee



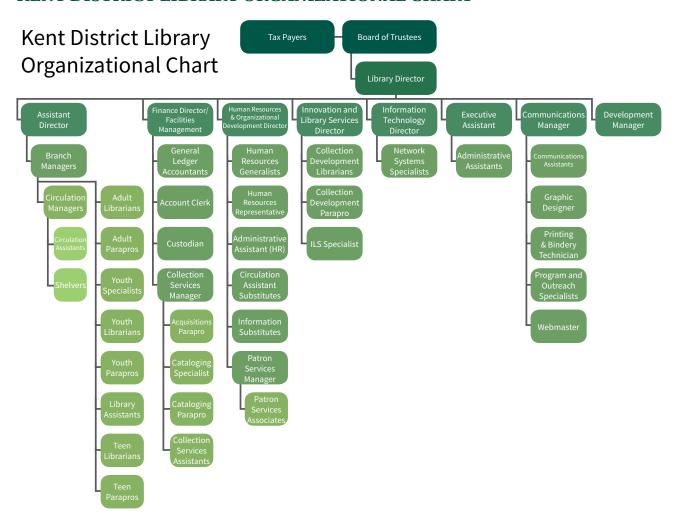
Craig Wilson, Trustee

LEADERSHIP TEAM

The Kent District Library Leadership Team leads the staff in support of KDL's strategic plan, coordinates organizational functions and facilitates communication. Members of the Leadership Team are:

Position	Name
Library Director	Lance Werner
Assistant Director	Michelle Boisvenue-Fox
Finance Director/Facilities Management	Sherry Bava
Human Resource and Organizational Development Director	Brian Mortimore
Information Technology Director	Michael Carpenter
Innovation and Library Services Director	Melissa DeWild

KENT DISTRICT LIBRARY ORGANIZATIONAL CHART



Page 10 | 2014 Kent District Library Fact Book

FUND DEVELOPMENT BOARD

Kent District Library's Fund Development Board is composed of community leaders who have a passion for libraries. Fund Development Board members support the mission, vision and values of Kent District Library, and act responsibly and prudently as stewards of KDL. These members work tirelessly to raise private donations that support programming, collections and special projects that enhance the library experience for all community members.



Marcia Bennett Boyce Miller Johnson



Linda Jo Carron Knape & Vogt



Scott Ellison Chemical Bank Library Board of Trustees Communications, Inc.



Maureen Fitzgerald Penn Penn & Ink



Jamie Junod Stifel Nicolaus & Company Inc.



Jim Komondy Law, Weathers & Richardson



Charles Myers Kent District Library **Board of Trustees**



Heather Ross ddm marketing



John Schuring Dickinson Wright



Penny Weller Kent District Library **Board of Trustees**



Sherrie Willson Steelcase Inc.



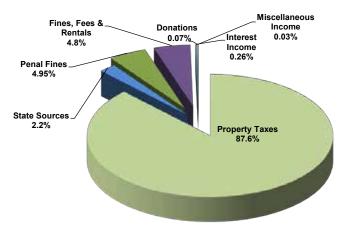
Robert Younger Zaner Bloser

Not Pictured: Joy Fossel (Varnum Law).

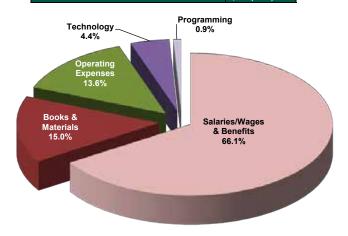
2014 Summary of Financial Information

KENT DISTRICT LIBRARY 2014 SUMMARY FINANCIAL INFORMATION

REVENUE	
Property Taxes - Millage (.88mills)	13,265,800
State Sources	333,783
Penal Fines	749,682
Fines, Fees & Rentals	726,807
Interest Income	39,376
Donations	10,505
Miscellaneous Income	4,871
TOTAL REVENUES	\$ 15,130,824



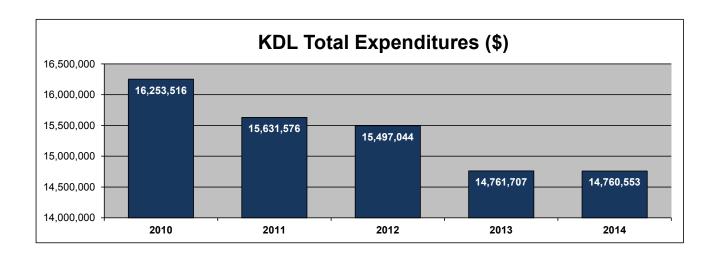
EXPENDITURES	
Salaries/Wages	7,902,322
Benefits	1,846,906
Books & Materials	2,217,799
Operating Expenses	2,009,200
Technology (includes ILS & Internet)	653,495
Programming	130,831
TOTAL EXPENDITURES	\$ 14.760.553

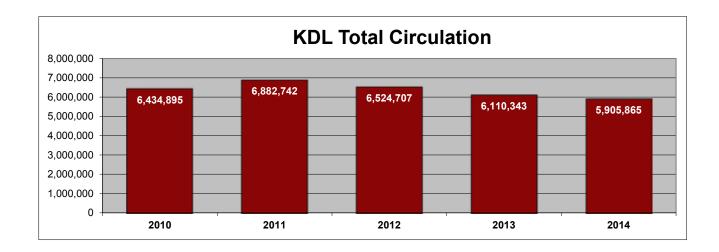


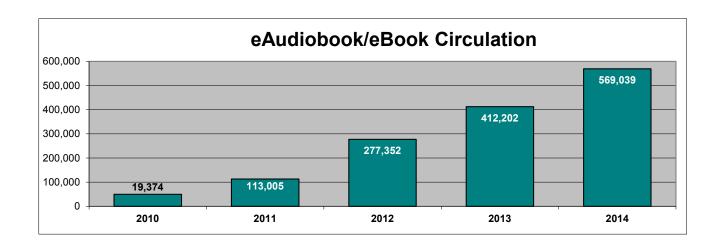
Fund Balance - Beginning of Year Fund Balance - Unspendable (Prepaids)	2,952,503 (162,581)
Fund Balance - Board Committed - ILS	(875,000)
Fund Balance - Board Committed - Capital Project	(215,300)
Excess Revenues over Expenditures	370,271
TOTAL UNDESIGNATED FUND BALANCE	\$2,069,893

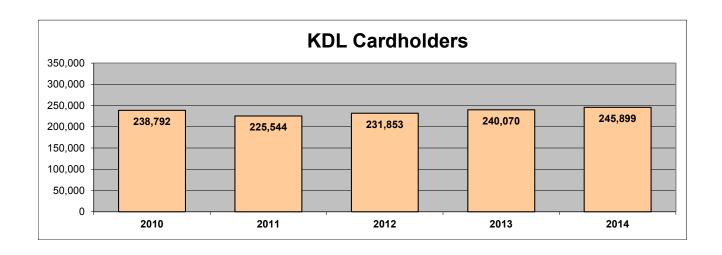
The above numbers have been derived from the 2014 Financial Statements. Complete audited Annual Financial Statements will be available after June 2015.

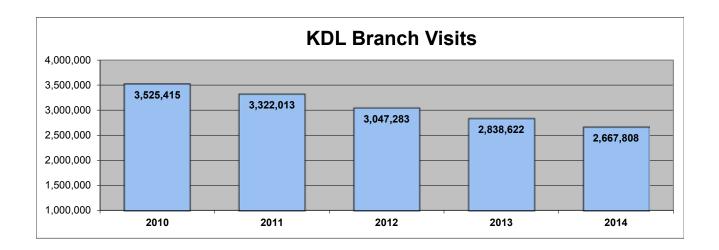
2014 Statistical Trends

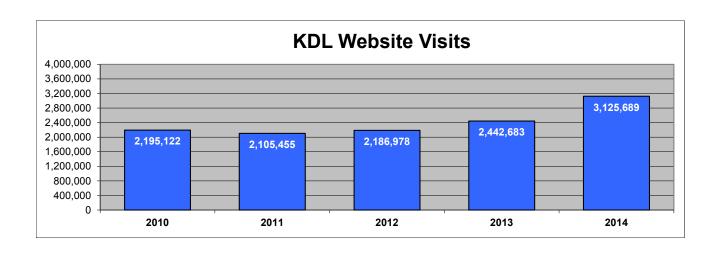






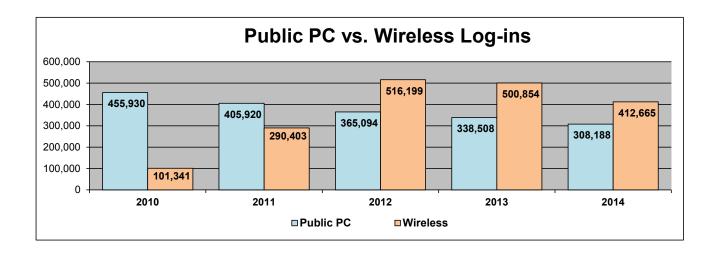


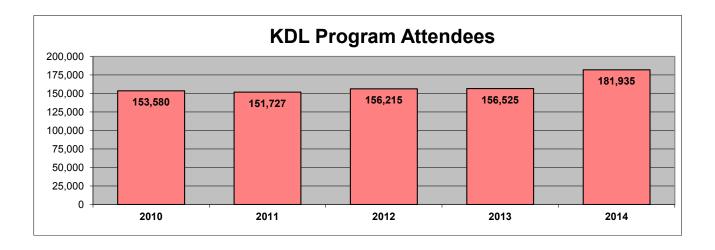


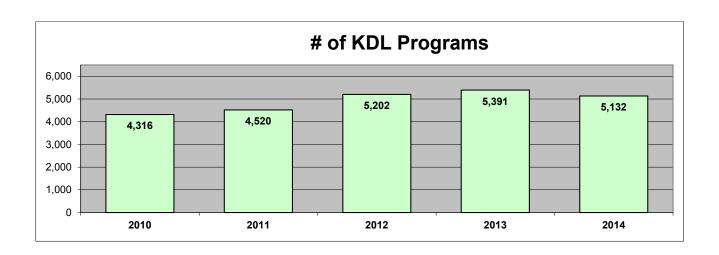


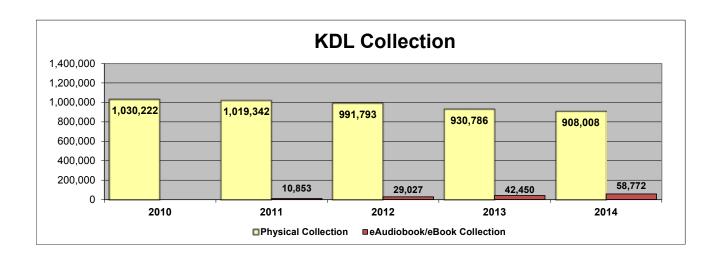
Page 14 | 2014 Kent District Library Fact Book

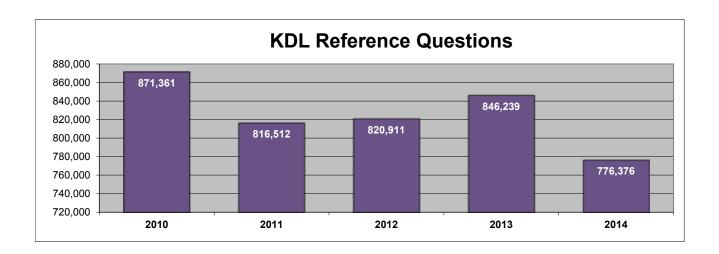
2014 Statistical Trends (cont.)

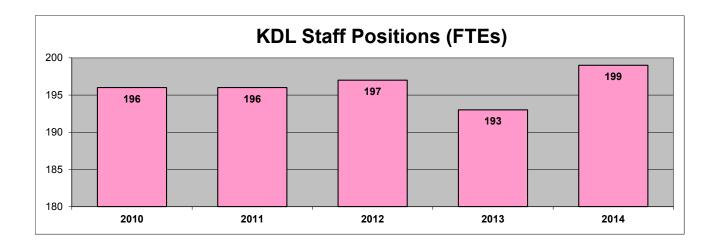












2014 Statistical Information

Circulation

Adult fiction		714,069
Express books		169,732
Juvenile fiction		1,390,697
Teen fiction		234,386
Reference		10,392
Adult non-fiction	on	455,536
Juvenile non-fic	ction	260,858
Teen non-fiction	n	11,909
Periodicals		116,279
Large print		66,906
CD-ROMs		62
Audiobooks		197,303
DVDs and Blu-r	ay	1,164,614
Music CDs		205,910
Video games		44,529
Kits		14,648
Braille items		202
LBPH (Library f	or the Blind and Physically Handicapped)	49,503
Miscellaneous		293
Interloans		40,662
MeLCat		6,671
	eAudiobooks	
D: '. 1	eBooks	449,431
Digital Downloads	eMagazine	25,895
Downloads	eMovies	10,420
	eMusic	145,350
Total Circulation	on	5,905,865

Collection

Number of books	733,144
Number of periodicals	31,112
Number of audio (audiobooks and music CDs)	76,692
Number of videos (DVDs and Blu-ray)	61,835
Number of video games (no longer purchasing)	2,732
Number of CD-ROMs (no longer purchasing)	51
Number of kits	1,772
Number of Braille items	223
Number of miscellaneous items	447
Total physical items in the library collection at year-end	908,008

Collection (continued)

Number of electronic audiobooks (eAudiobooks)	11,738
Number of electronic books (eBooks)	47,034
Total digital items in the library collection at year-end	58,772
Number of subscriptions	2,065
Number of licensed databases - Local	21
Number of licensed databases - State	42
Number of licensed databases - Total	63

Human Resources

Number of MLS librarians	65
Full-time equivalent of MLS librarians	56
Number of non-MLS librarians	2
Full-time equivalent of non-MLS librarians	2
Number of other paid staff	219
Full-time equivalent of other paid staff	140
Total number of staff	286
Total full-time equivalents (FTEs)	199
Total hours per week worked by MLS librarians	2,239
Total hours per week worked by all staff	7,920
Staff training hours	5,807

Inter-Library Loan (ILL) & Reciprocal Borrowing

ILL items borrowed by KDL patrons from other libraries	116,974
ILL items loaned by KDL to patrons from other libraries	40,662
MeLCat items borrowed by KDL from other libraries	7,173
MeLCat items loaned by KDL to other libraries	6,671
Items reciprocally borrowed by KDL patrons from other libraries	*58,230
Items reciprocally loaned by KDL to patrons from other libraries	772,234

^{*}Statistics were not available for items borrowed from GRPL by KDL patrons.

Library for the Blind and Physically Handicapped (LBPH)

Number of registered patrons	1,202
Total circulation	49,503

2014 Statistical Information (cont.)

Patron Services: Centralized Phone Center

Telephone calls	received		67,268
Percentage of calls handled (i.e., not transferred to branch staff)		87%	
	Туре	Total Calls	% of Total
	Circulation	27,053	40%
Calla (by tyma)	Directional	3,271	5%
Calls (by type)	Program Registration	1,962	3%
	Reference	25,902	39%
	Transfers to Branch Staff	9,080	13%

Programs

Туре	# of Events	# of Participants
Private programs (tours, workshops, etc.)	579	45,820
Programs for young children	2,378	68,555
Programs for school-age children	259	7,019
Programs for teens	303	5,117
Programs for adults	923	9,992
Programs for all ages	690	45,432
Total	5,132	181,935

Summer Reading Program

Age Group	# of Participants	# of Completers
Babies (0 - 24 months)	1,433	781
Pre-Readers (2 – 3 years)	2,591	1,287
Youth (age 4 - grade 5)	13,768	6,598
Sub Total	17,792	8,666
Age Group	# of Participants	# of Books Read
Teens (grades 6 -12)	5,431	41,580
Adults	6,068	38,366
Sub Total	11,499	79,946
GRAND TOTAL	29,291	

Technology

Number of computers for staff	255
Number of computers for public	315
Number of patron log-ins to public computers	308,188
Number of patron log-ins to wireless network	412,665
Number of self check-out units	41
Number of self check-in units	8
Number of automated voice messages left for patrons	142,701
Most concurrent patrons using the wireless network	580

Volunteers

Number of Volunteers		Total
Adults	210	720
Teens (Summer Reading Program)	510	720
Volunteer Hours		Total
Adults	2,204	0.670
Teens (Summer Reading Program)	7,475	9,679

Website

Number of visits (includes mobile website visits)	3,125,689
Average visits per day	8,564
Number of visits to KDL's eBook/eAudiobook site	1,380,476
Number of visits to What's Next?: Books in Series site	872,253
Number of visits to KDL databases	106,053
Number of Ask KDL questions answered	491
Number of Personalized Picks lists created	192
Number of KDL Blog Posts	477
Number of KDL Blog Comments	553

Annual Counts

Library visits	2,667,808
Population of service area (2010 U.S. Census)	395,660
Cardholders (library registrations)	245,899
KDL cardholders with email notification	108,214
Information requests/computer assistance	776,376
Total annual open hours	45,418
Total weekly public service hours	934

2014 Statistical Information (cont.)

Per Capita Measures

Circulation per capita	15.4
Circulation per registered borrower	25.5
Collection turnover rate (i.e., circulation/collection)	6.3
Expenditure per capita	\$37.30
Express check-out as a percentage of total customer check-out	85%
Holdings per capita	2.5
Program attendance per capita	.46
Public internet use per capita (PC & wireless log-ins)	1.8
Reference transactions per capita	2.1
Registration as a percentage of population	61%
Visits per capita - In person	7.2
Visits per capita - Virtual (Website)	6.2



Systemwide Overview

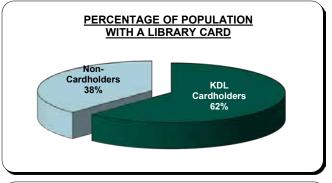
2014 Statistical Information

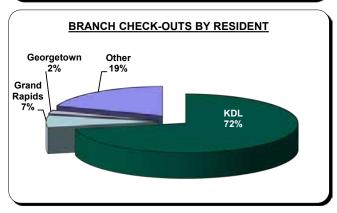
KENT DISTRICT LIBRARY FACTS

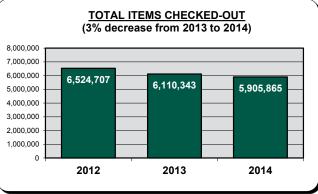
Library Director: Lance Werner
Population of Service Area: 395,660
Physical Collection Size: 908,008
Digital Collection Size: 58,772
Public Computers: 315

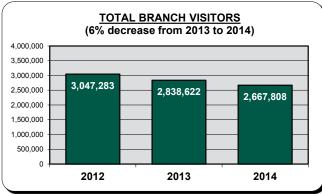
Staff: 199 FTEs

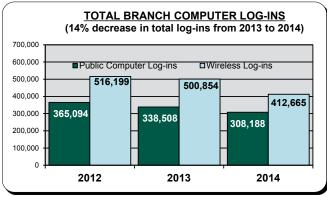
Open Hours: 901.5 hrs/wk (Jan. - Sept.) 934 hrs/wk (Oct. - Dec.)

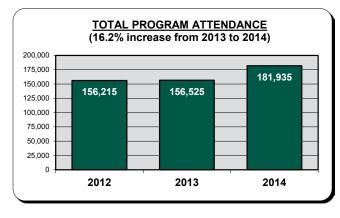


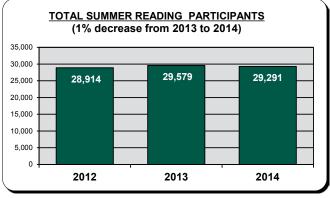














Alpine Township Branch

2014 Statistical Information

BRANCH FACTS

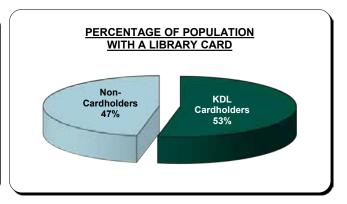
Branch Manager: Shaunna Martz **Population of Service Area:** 13,336 **Building Size:** 4,862 square feet

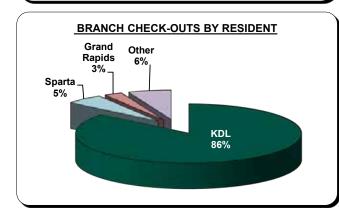
Public Computers: 9

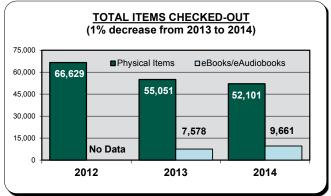
Staff: 3.0 FTEs

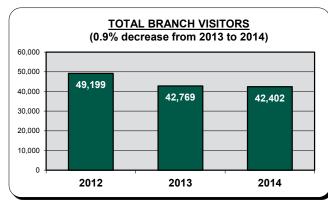
Open Hours: 31.5 hrs/wk (Jan. - Sept.)

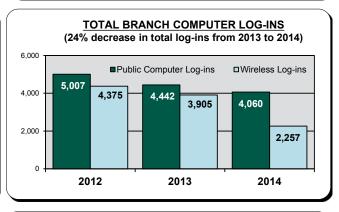
40 hrs/wk (Oct - Dec.)

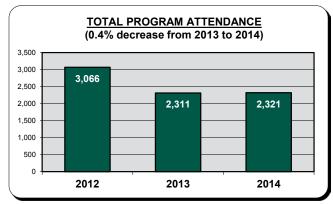


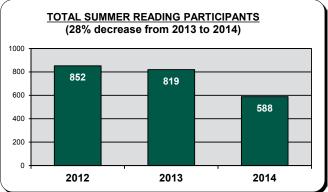












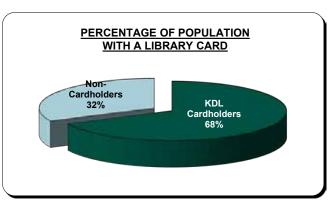
2014 Statistical Information

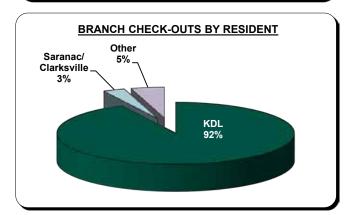
BRANCH FACTS

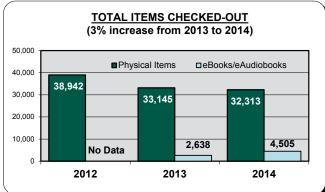
Branch Manager: Sandy Graham **Population of Service Area:** 2,793 **Building Size:** 5,795 square feet

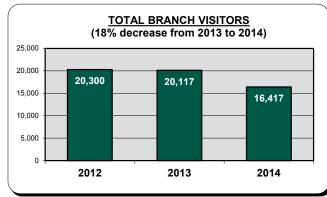
Public Computers: 6 Staff: 2.0 FTEs

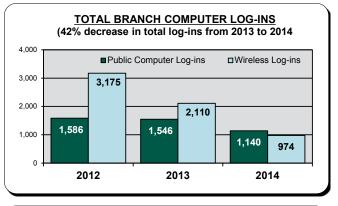
Open Hours: 28 hrs/wk

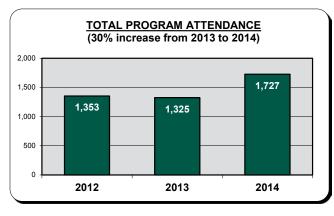


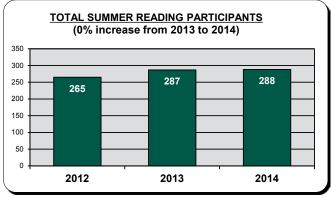














Byron Township Branch

2014 Statistical Information

BRANCH FACTS

Branch Manager: Cheryl Garrison (Jan.- May)

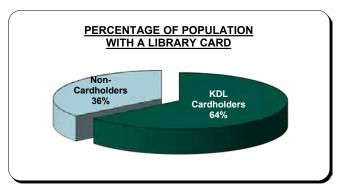
Eric DeHaan (June - Dec.)

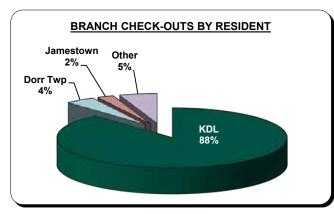
Population of Service Area: 20,317 **Building Size:** 13,600 square feet

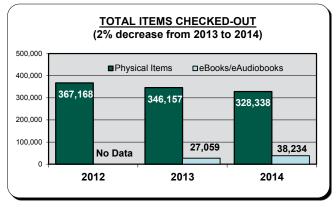
Public Computers: 11

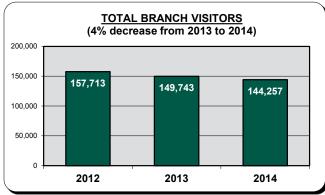
Staff: 7.3 FTEs

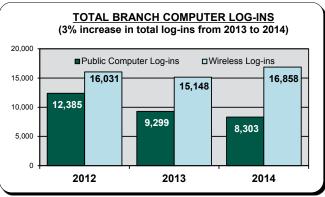
Open Hours: 49 hrs/wk

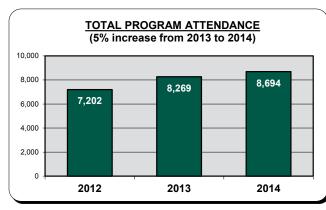


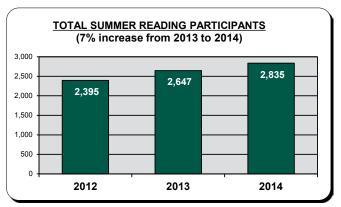














Caledonia Township Branch

2014 Statistical Information

BRANCH FACTS

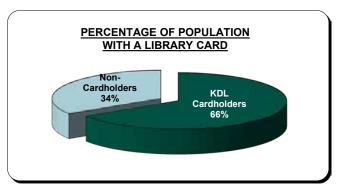
Branch Manager: Liz Guarino-Kozlowicz **Population of Service Area:** 12,294 **Building Size:** 15,464 square feet

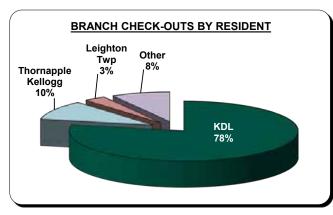
Public Computers: 18

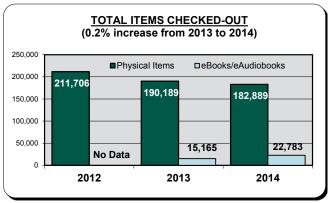
Staff: 6.1 FTEs

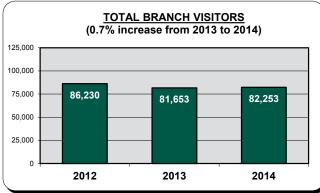
Open Hours: 38.5 hrs/wk (Jan. - Sept.)

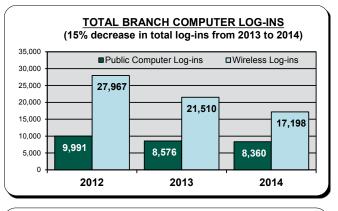
49 hrs/wk (Oct. - Dec.)

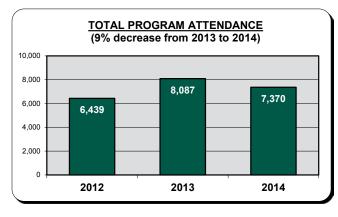


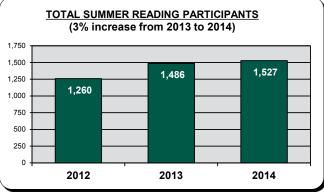














Cascade Township Branch

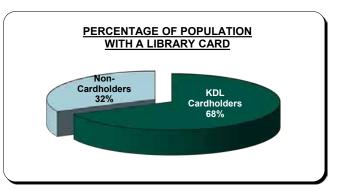
2014 Statistical Information

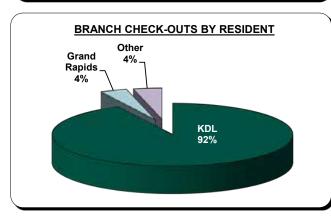
BRANCH FACTS

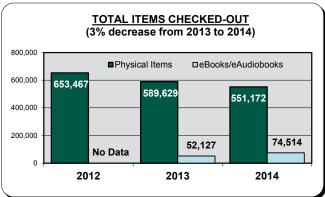
Branch Manager: Diane Cutler **Population of Service Area:** 17,134 **Building Size:** 21,913 square feet

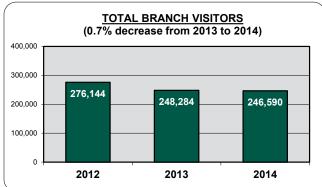
Public Computers: 20 Staff: 15.6 FTEs

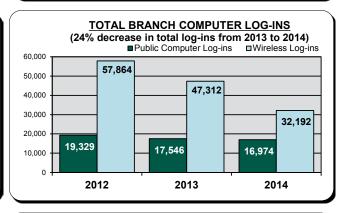
Open Hours: 61 hrs/wk

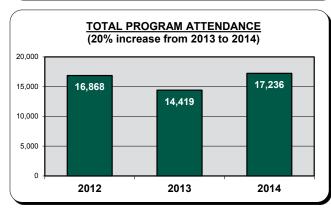


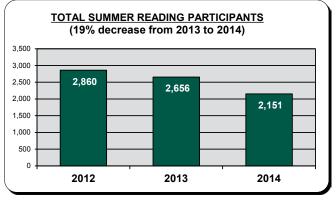














Comstock Park Branch

2014 Statistical Information

BRANCH FACTS

Branch Manager: Nancy Mulder

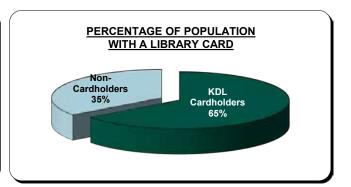
Pop. of Service Area: 30,952 (Plainfield Twp.)

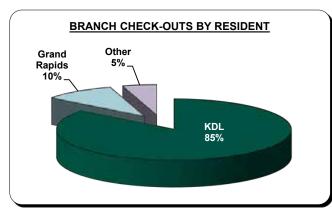
Building Size: 4,095 square feet

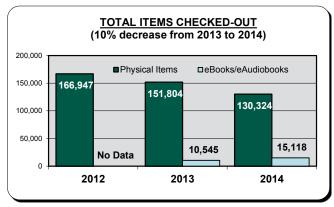
Public Computers: 9

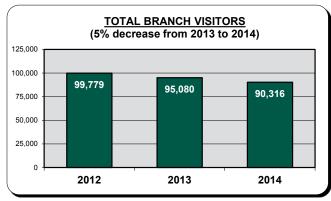
Staff: 3.9 FTEs

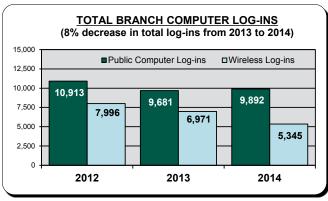
Open Hours: 42 hrs/wk

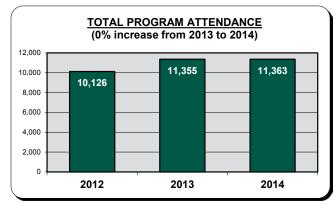


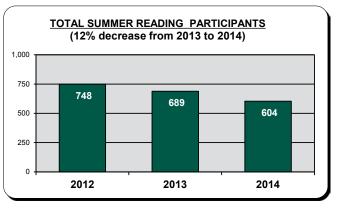














East Grand Rapids Branch

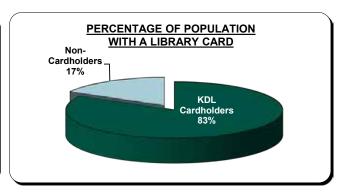
2014 Statistical Information

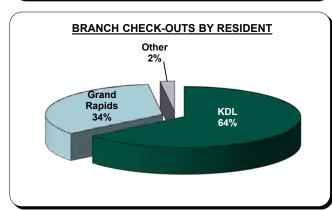
BRANCH FACTS

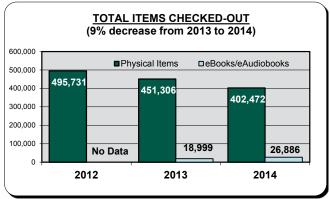
Branch Manager: Dawn Lewis **Population of Service Area:** 10,694 **Building Size:** 26,950 square feet

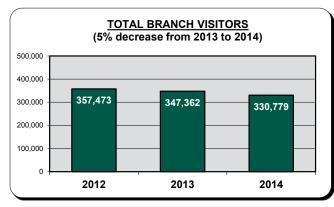
Public Computers: 20 **Staff:** 13.2 FTEs

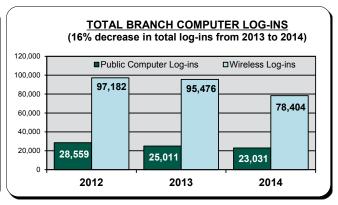
Open Hours: 61 hrs/wk

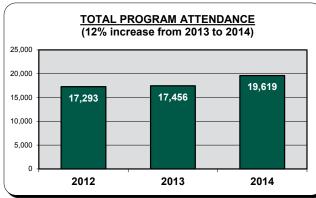


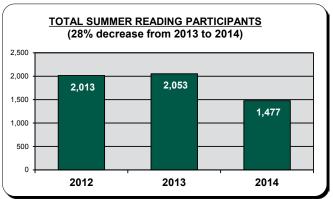














Englehardt Branch

2014 Statistical Information

BRANCH FACTS

Branch Manager: Josh Bernstein

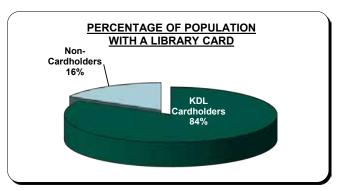
Pop. of Service Area: 3,783 (City of Lowell)

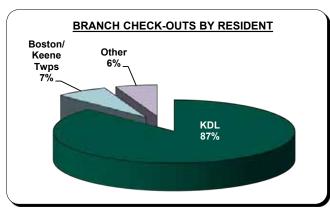
Building Size: 8,771 square feet

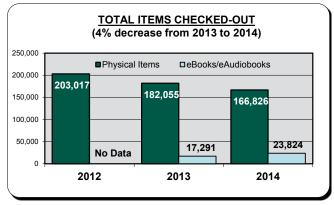
Public Computers: 13

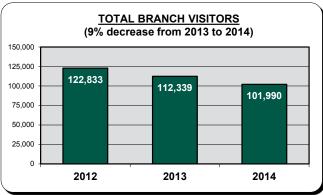
Staff: 4.7 FTEs

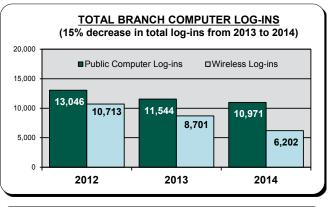
Open Hours: 43 hrs/wk

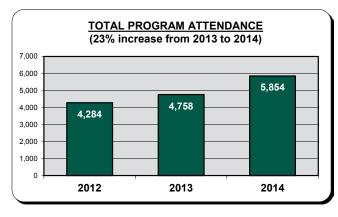


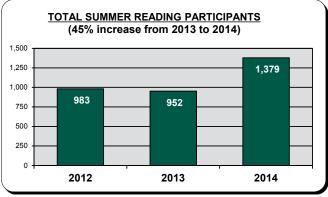














Gaines Township Branch

2014 Statistical Information

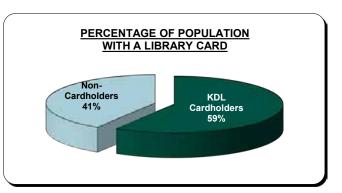
BRANCH FACTS

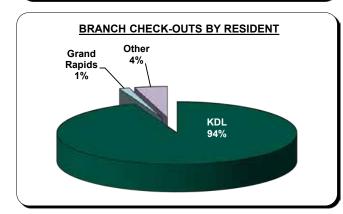
Branch Manager: Cathy Neis **Population of Service Area:** 25,146 **Building Size:** 10,400 square feet

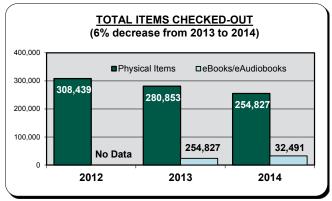
Public Computers: 18

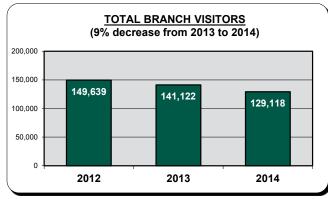
Staff: 6.7 FTEs

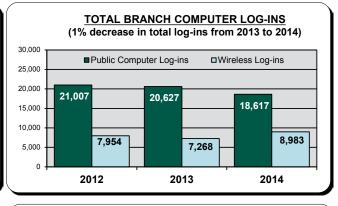
Open Hours: 49 hrs/wk

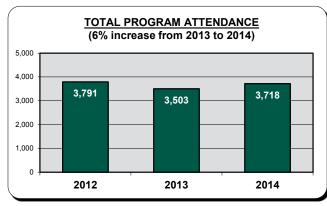


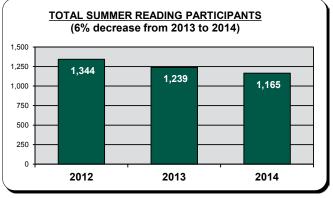












Grandville Branch

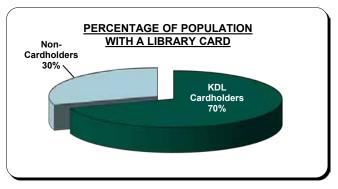
2014 Statistical Information

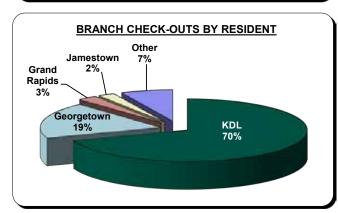
BRANCH FACTS

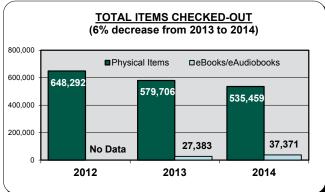
Branch Manager: Patrice Vrona **Population of Service Area:** 15,378 **Building Size:** 18,672 square feet

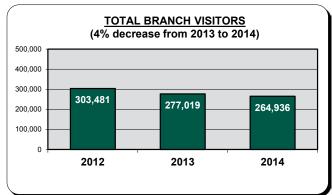
Public Computers: 22 Staff: 14.3 FTEs

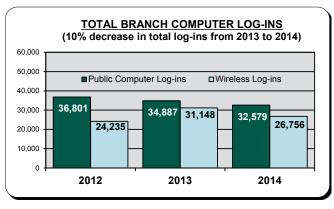
Open Hours: 57 hrs/wk

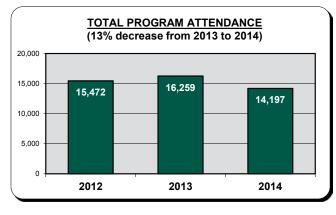


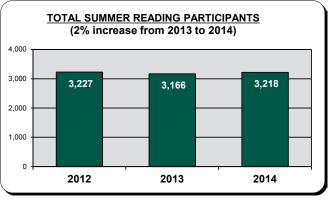














Information. Kentwood (Richard L. Root) Branch

2014 Statistical Information

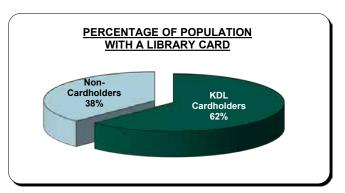
BRANCH FACTS

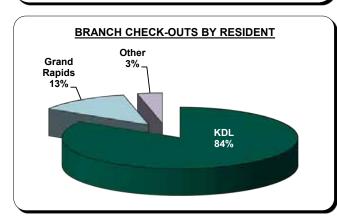
Branch Manager: Cheryl Cammenga Population of Service Area: 48,707 Building Size: 45,489 square feet

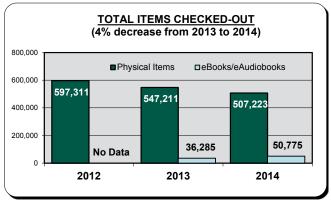
Public Computers: 44

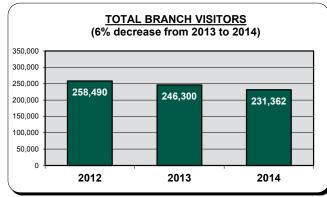
Staff: 14.8 FTEs

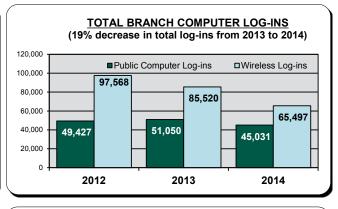
Open Hours: 61 hrs/wk

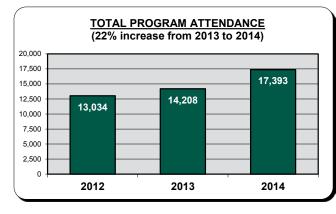


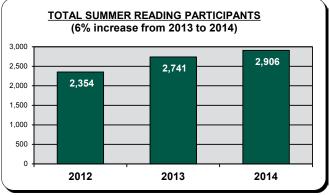














Krause Memorial Branch

2014 Statistical Information

BRANCH FACTS

Branch Manager: Jennifer German

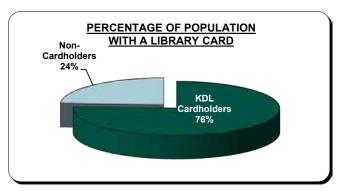
Pop. of Service Area: 5,719 (City of Rockford)

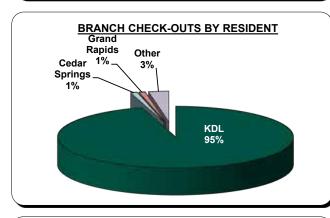
Building Size: 9,500 square feet

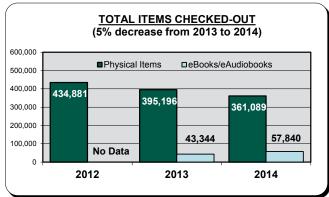
Public Computers: 12

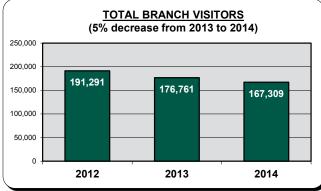
Staff: 7.8 FTEs

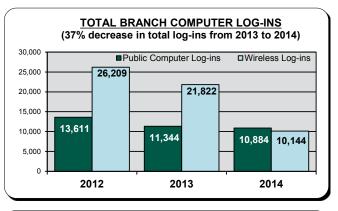
Open Hours: 49 hrs/wk

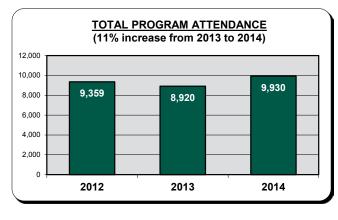


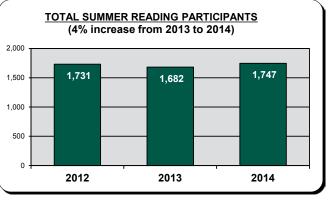














Plainfield Township Branch

2014 Statistical Information

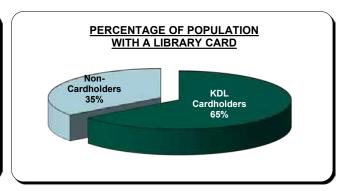
BRANCH FACTS

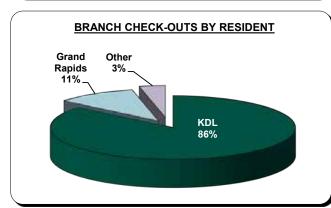
Branch Manager: Liz Breed

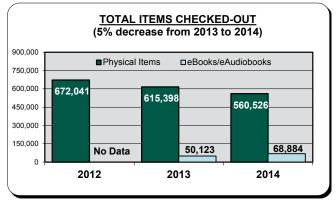
Population of Service Area: 30,952 **Building Size:** 26,420 square feet

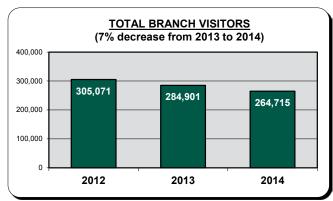
Public Computers: 23 Staff: 15.5 FTEs

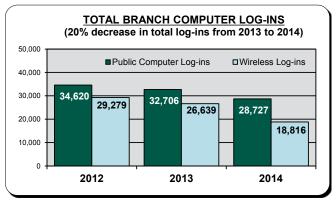
Open Hours: 61 hrs/wk

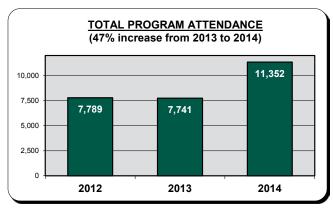


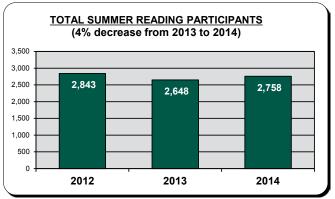














Information Nelson Township/Sand Lake Branch

2014 Statistical Information

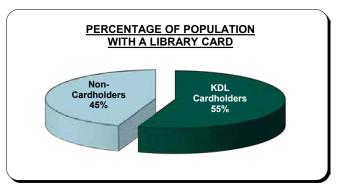
BRANCH FACTS

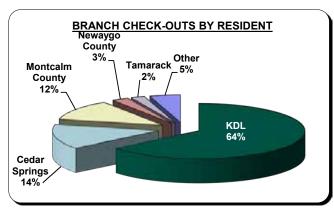
Branch Manager: Craig Buno Pop. of Service Area: 4,764 Building Size: 8,736 square feet

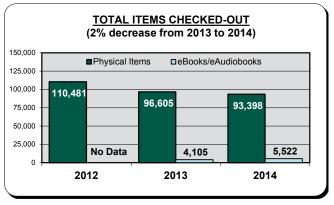
Public Computers: 15

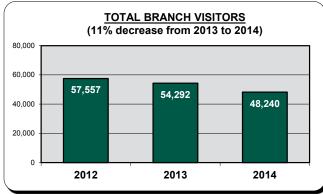
Staff: 3.5 FTEs

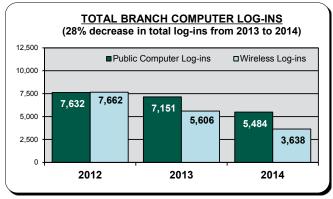
Open Hours: 35 hrs/wk

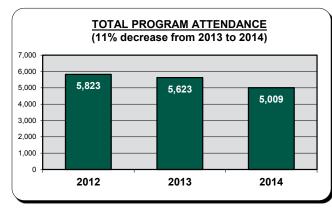


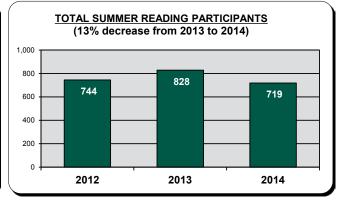














Spencer Township Branch

2014 Statistical Information

BRANCH FACTS

Branch Manager: Heather Wood - Gramza

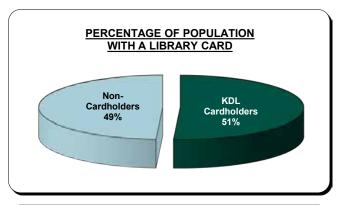
Population of Service Area: 3,960 Building Size: 2,000 square feet

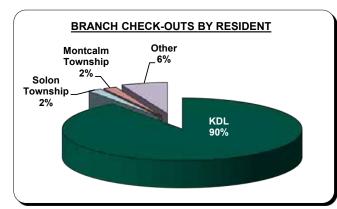
Public Computers: 8

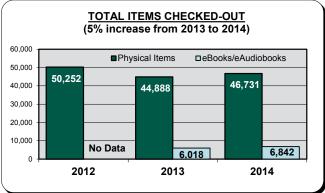
Staff: 2.9 FTEs

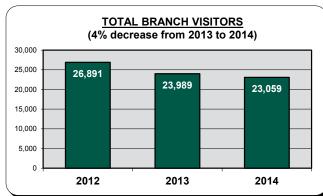
Open Hours: 24 hrs/wk (Jan. - Sept.)

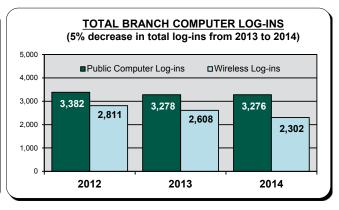
40 hrs/wk (Oct. - Dec.)

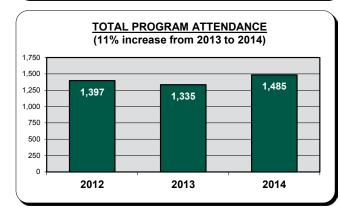


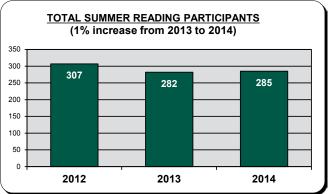














Tyrone Township Branch

2014 Statistical Information

BRANCH FACTS

Branch Manager: Eric DeHaan (Jan. - June)

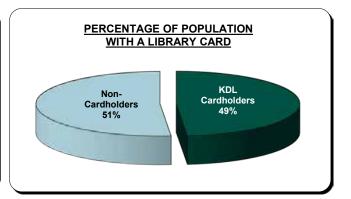
Liz Knapp (June - Dec.)

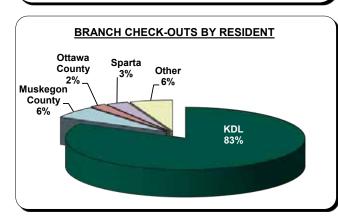
Population of Service Area: 4,731 **Building Size:** 4,239 square feet

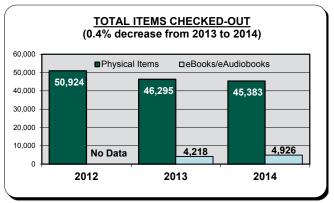
Public Computers: 7

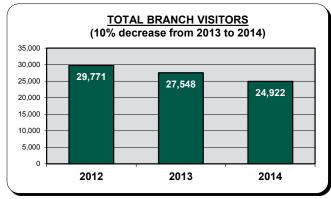
Staff: 2.0 FTEs

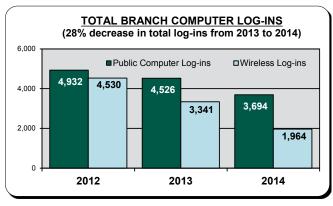
Open Hours: 27.5 hrs/wk

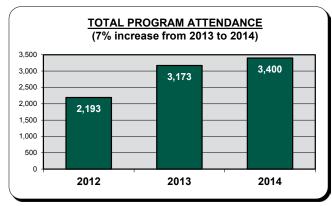


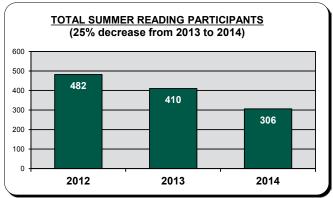














2014 Statistical Information

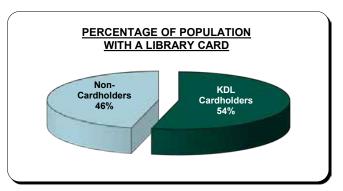
BRANCH FACTS

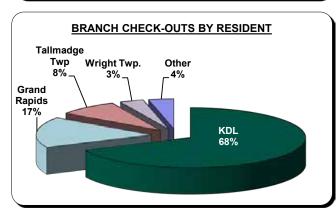
Branch Manager: Chris Lohman **Pop. of Service Area:** 23,537 **Building Size:** 8,000 square feet

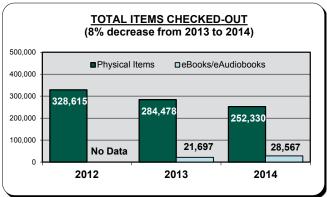
Public Computers: 11

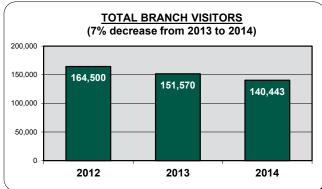
Staff: 7.6 FTEs

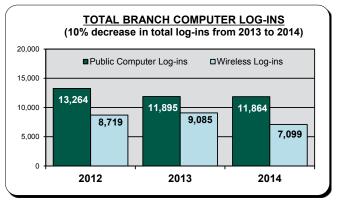
Open Hours: 54 hrs/wk

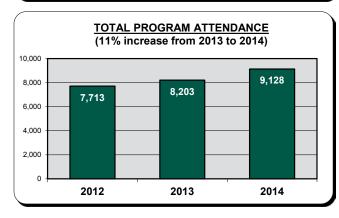


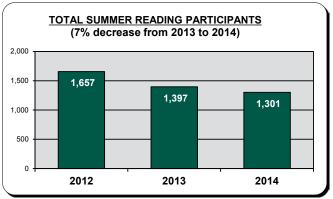












Wyoming Branch

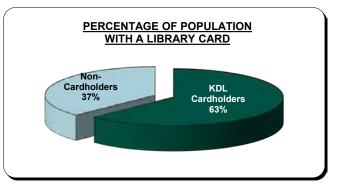
2014 Statistical Information

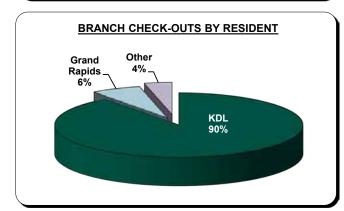
BRANCH FACTS

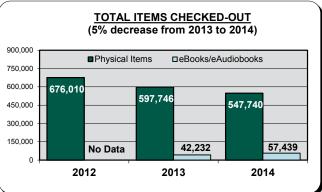
Branch Manager: Lori Holland **Population of Service Area:** 72,125 **Building Size:** 48,950 square feet

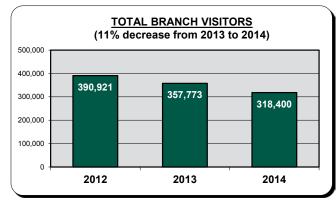
Public Computers: 49 Staff: 18.1 FTEs

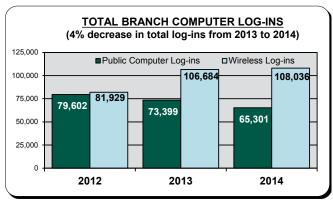
Open Hours: 61 hrs/wk

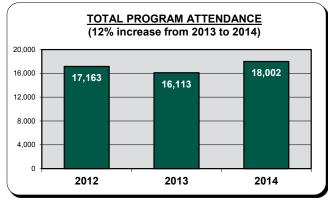


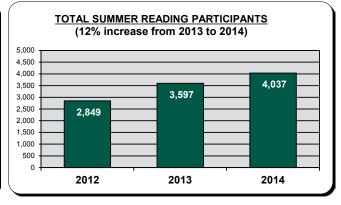












2014 Statistical Information

OVERVIEW

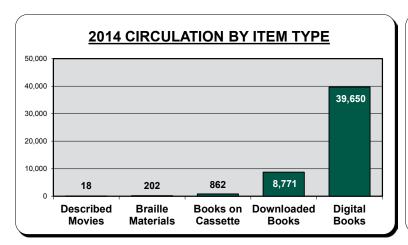
The Library for the Blind & Physically Handicapped (LBPH) is a national program that provides accessible reading material to anyone who cannot read standard print because of a visual or physical impairment. Kent District Library's LBPH service is offered through our Wyoming Branch and serves Kent, Ionia and Montcalm counties under the direction of the Library of Michigan. In addition to providing Braille and audio materials (including audiobooks, described movies and audio magazines) to LBPH patrons, KDL has a suite of adaptive technology located at the Wyoming Branch that is open to the public and includes a CCTV, a Braille embosser, a text-to-speech scanner and an accessible computer equipped with a large print keyboard, screen reading and Braille translation software packages.

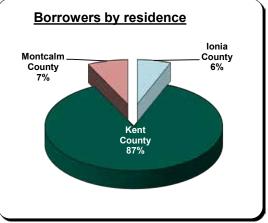
Wyoming Branch Manager: Lori Holland

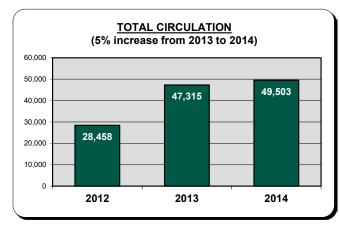
LBPH Librarian: Shelley Roossien

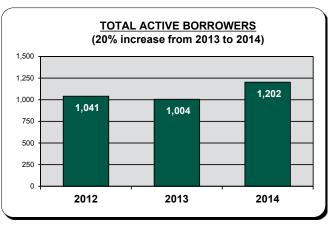
Address: 3350 Michael Ave., Wyoming, MI 49509

Phone: 616-647-3988 Email: lbphstaff@kdl.org



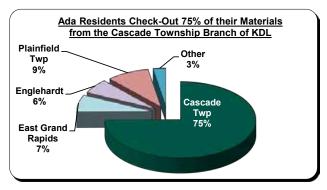


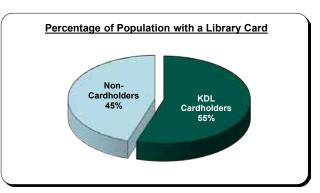


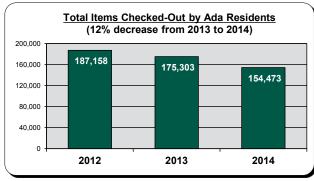


2014 Annual Report for Ada Township

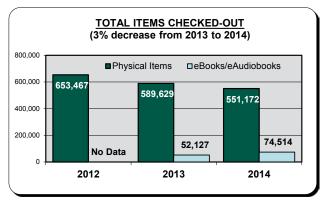
A Municipality in the Kent District Library Service Area

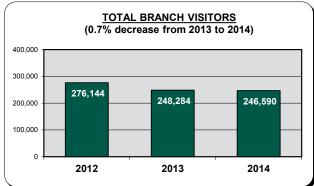


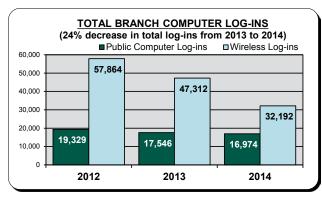


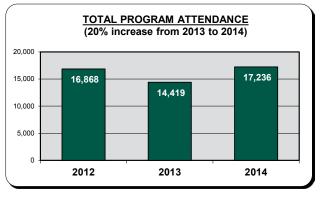


Cascade Township Branch Statistics



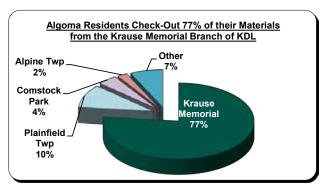


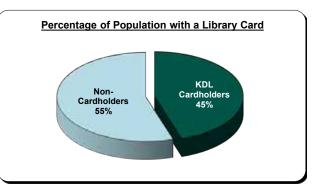


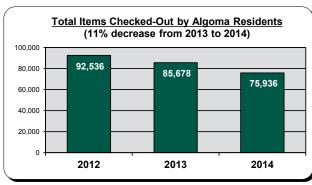


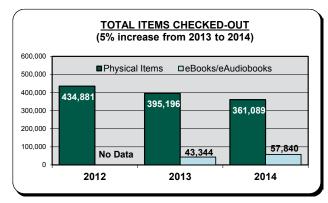
2014 Annual Report for Algoma Township

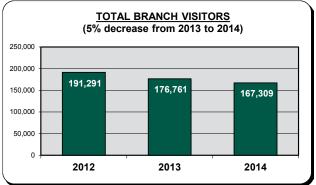
A Municipality in the Kent District Library Service Area

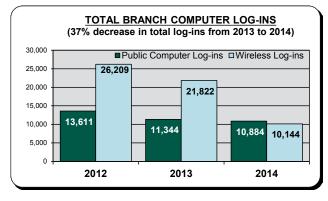


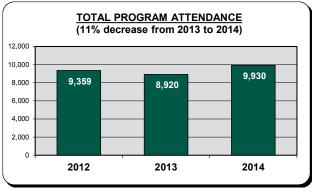






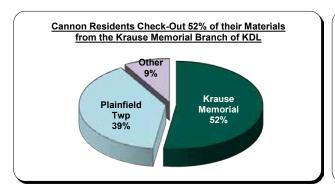


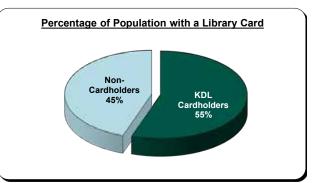


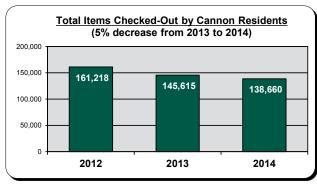


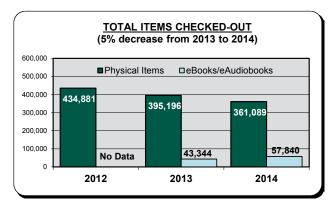
2014 Annual Report for Cannon Township

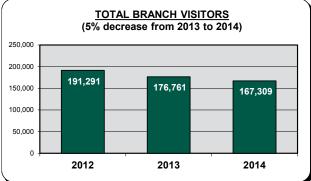
A Municipality in the Kent District Library Service Area

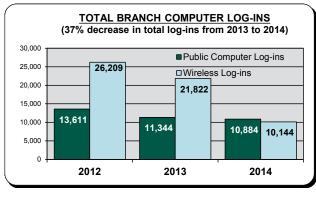


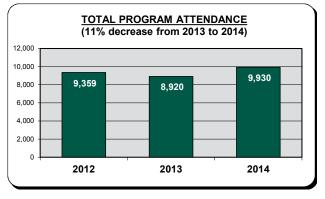






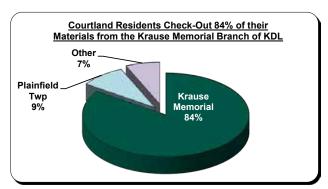


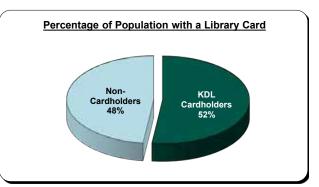


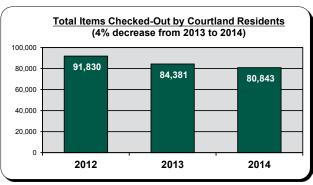


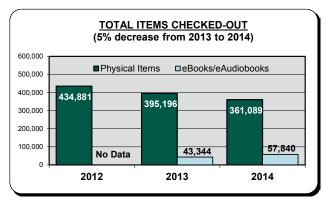
2014 Annual Report for Courtland Township

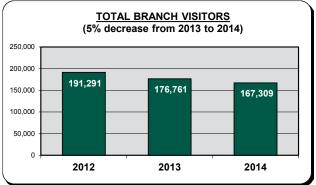
A Municipality in the Kent District Library Service Area

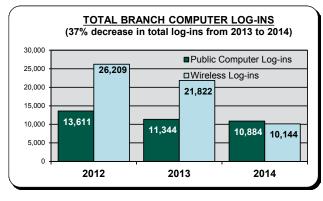


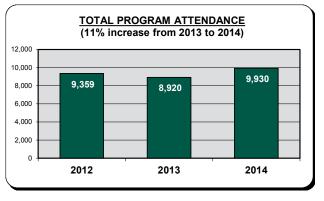






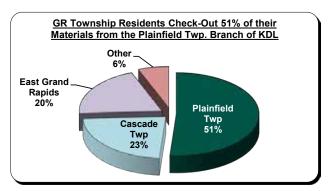


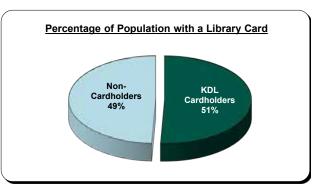


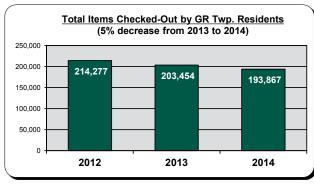


2014 Annual Report for Grand Rapids Township

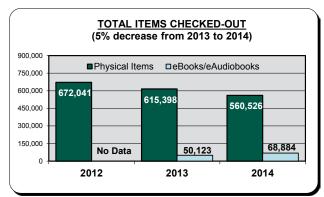
A Municipality in the Kent District Library Service Area

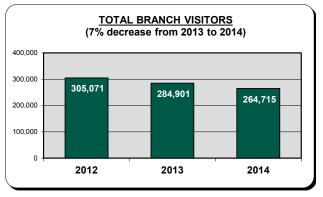


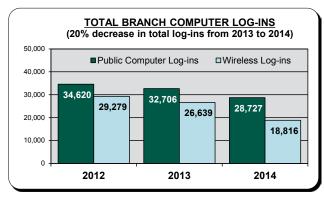


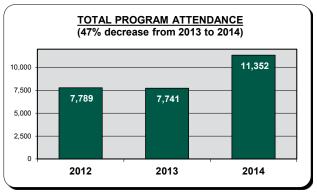


Plainfield Township Branch Statistics



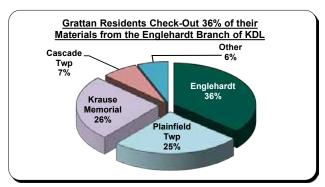


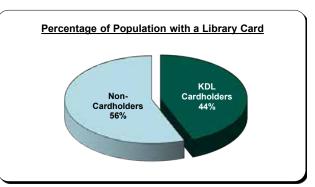


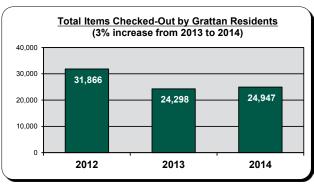


2014 Annual Report for Grattan Township

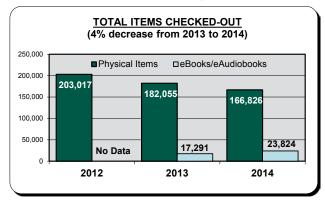
A Municipality in the Kent District Library Service Area

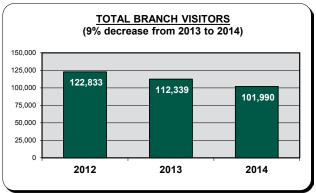


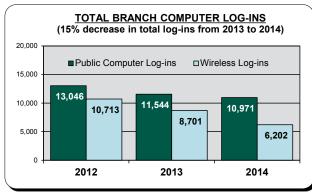


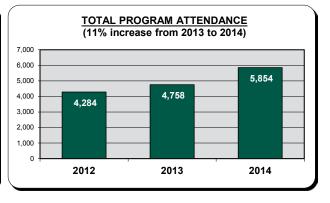


Englehardt Branch Statistics



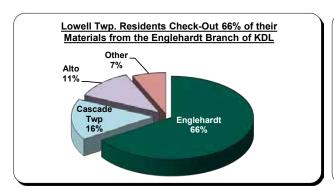


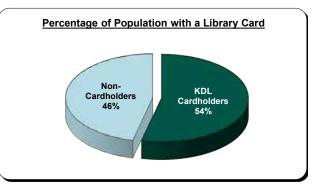


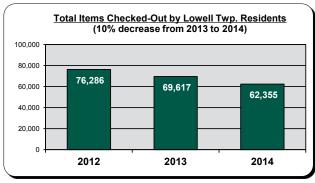


2014 Annual Report for Lowell Township

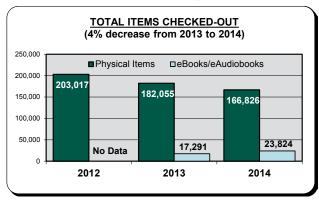
A Municipality in the Kent District Library Service Area

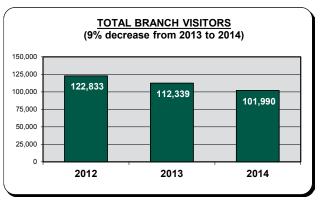


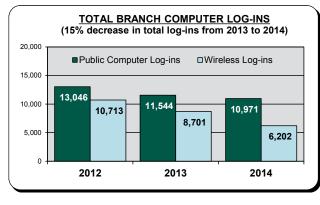


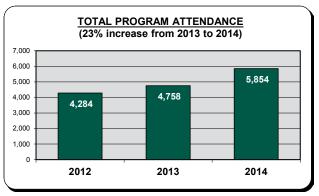


Englehardt Branch Statistics



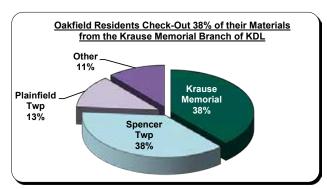


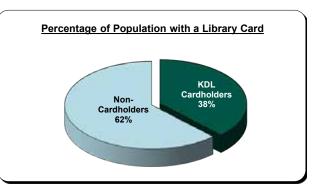


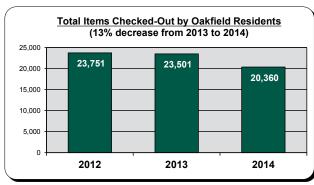


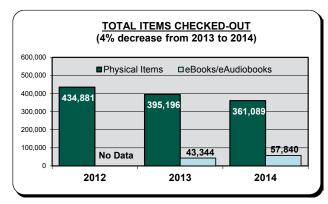
2014 Annual Report for Oakfield Township

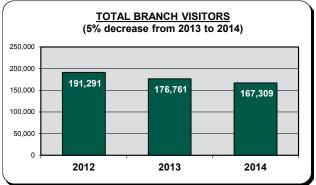
A Municipality in the Kent District Library Service Area

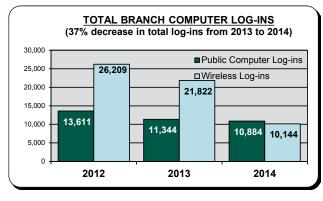


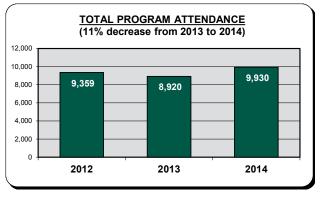






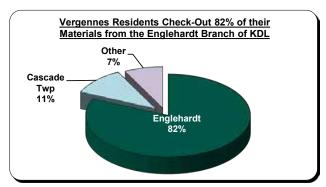


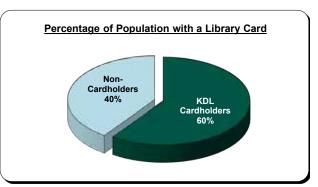


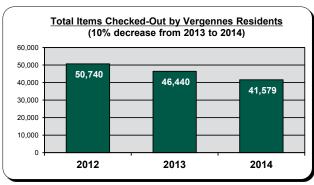


2014 Annual Report for Vergennes Township

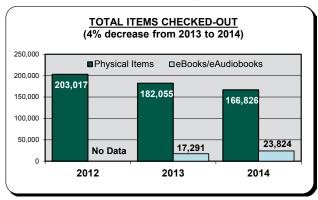
A Municipality in the Kent District Library Service Area

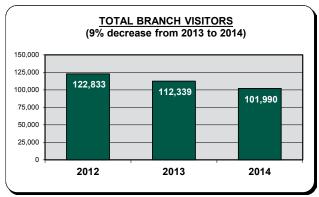


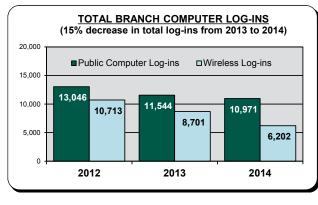


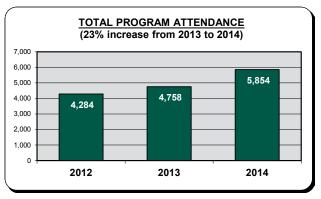


Englehardt Branch Statistics









2014 Peer Comparison

INTRODUCTION

KDL strives to attain the goals of its strategic plan with achievements that place KDL among the best libraries in the country in collections, programs, services and technology. This 2014 peer comparison uses statistical information from the *Public Library Data Service Statistical Report 2014*¹ to identify peers on a national and state level. The comparison enables staff to identify areas where KDL excels in relation to its peers and areas where staff may wish to focus additional attention.

SUMMARY OF THE RANKINGS

National Comparison

The national comparison included 23 peer libraries that have between 12-20 branch outlets and a service area population ranging from 250,000 to 500,000 people. A full statistical chart showing rankings and peer comparison data follows this summary.

The following table highlights KDL's area-specific ranking in relation to its peer libraries:

Area	KDL 2014 Rank	KDL 2013 Rank
Total Circulation (downloadables)	1 st	$1^{ m st}$
Collection turnover rate*	1 st	2^{nd}
Total visits	2^{nd}	3^{rd}
Reference transactions per capita	2^{nd}	3^{rd}
Materials as a % of expenditures	3 rd	5 th
Circulation per capita	$4^{ m th}$	2^{nd}
Total circulation (all materials)	4 th	$3^{\rm rd}$
Total expenditures for eBooks	5 th	5 th
Visits per capita	5 th	7^{th}
Salaries as a % of expenditures	6 th	5 th
Public service hours	7^{th}	7^{th}
Website visits per capita	7^{th}	9 th

Area	KDL 2014 Rank	KDL 2013 Rank
Total expenditures for all electronic materials	8 th	$10^{ m th}$
Population of service area	$10^{ m th}$	10^{th}
Total program attendance	$11^{ m th}$	11^{th}
Materials expenditures per capita	$11^{ m th}$	13^{th}
Registrations (cardholders)	12^{th}	12 th
Registrations as a % of population	12^{th}	13^{th}
Collection size	13^{th}	12 th
Holdings per capita	$16^{ ext{th}}$	$14^{ m th}$
Staff expenditures per capita	16^{th}	17^{th}
Total operating expenditures	$17^{ m th}$	15^{th}
Total operating income	17^{th}	$16^{ ext{th}}$
Expenditures per capita	17^{th}	$17^{ m th}$

^{*}Collection turnover rate measures the activity of a library's collection. It indicates the number of times each library item would have circulated during the year if circulation had been spread evenly throughout the entire collection. It is calculated by dividing the library's total annual circulation by total library holdings.

When compared to our peer libraries, KDL ranks below the median in economic categories such as total operating income, total operating expenditures and expenditures per capita. Despite these rankings, in areas that measure superior performance such as collection turnover rate, circulation per capita and total visits, KDL ranks very high. This would suggest that KDL has a strong base of library users who regularly find items in our popular materials collection that they want to borrow. Additionally, a high ranking in total visits suggests KDL offers appealing facilities and compelling programs that draw people to our branches.

Recognizing that public libraries are transitioning to offer more digital materials like eBooks, the *Public Library Data Service Statistical Report* began including figures about electronic materials and downloadable items for the first time in its 2012 report. For the third year in a row, KDL proudly ranked first among its peers in total circulation of downloadable items, which is a testament to KDL's commitment to providing our patrons with access to popular materials in formats they desire.

KDL's rank in circulation per capita and total circulation (all materials) dropped slightly from 2013 (from 2nd to 4th and 3rd to 4th respectively), but we continued to maintain the top ranking for total circulation of downloadable materials and we achieved a first ranking in collection turnover rate. We suspect the explanation for this is multi-faceted. First, KDL's visitor count has declined, which usually causes the circulation of materials to decline. In order to remedy this, KDL has been creating better programming in an effort to attract more patrons. Our theory is that once patrons come to KDL they will be more likely to check out physical materials.

Second, not only does visitor count have an effect on circulation but so does our stagnant budget. In order to attract more patrons, we need a diverse collection, and because this was the end of our 10 year millage, our collection expenditures were flat. In August of 2014 KDL won a 45% increase in millage, to 1.28 mills which this will significantly help in increasing our collection and attracting readers of all kinds.

Lastly, the major trend today is electronic materials. KDL has invested in this and it shows in our top ranking in circulation of downloadable materials. Since KDL worked ahead of the curve to build a large eCollection, marketed this collection and trained staff to help patrons use this collection, our digital circulation remains higher than the circulation of other materials.

KDL ranks below the median in some key categories when compared to our peer libraries. Noteworthy changes occured in total operating expenditures (from 15th to 17th), total operating income (from 16th to 17th) and holdings per capita (from 14th to 16th) could be the result of any number of factors. It is difficult to say whether KDL is spending less or differently or if our peer libraries are spending more or differently (or some combination thereof). Looking at one key ranking—total operating income—we can at least say that KDL has less money to work with than over half of our peer libraries. KDL's success in garnering a high ranking in output measures like collection turnover rate, total circulation of downloadables, and total visits stand as a testimony to our ability to do more with less. With KDL's 1.28 millage win we are looking at a bright future!

Overall, when compared to our national peer libraries, KDL ranks high to very high in almost all areas pertaining to library use. In no area does KDL fall below a ranking of 17th out of 25 libraries. This national peer comparison further solidifies KDL's position as a model library system within our peer group.

State Comparison

The only criteria for entry in the library peer group for the state comparison is that a library must be in the state of Michigan and serve a population of at least 75,000 people (as reported in the *Public Library Data Service Statistical Report 2014*¹). This year's state comparison included 15 peer libraries. A full statistical chart showing rankings and peer comparison data follows this summary.

The following table highlights KDL's area-specific ranking in relation to its peer libraries in Michigan:

Area	KDL 2014 Rank	KDL 2013 Rank
Total circulation (downloadables)	$1^{\rm st}$	1^{st}
Total expenditures for eBooks	$1^{\rm st}$	1^{st}
Total expenditures for all electronic materials	1^{st}	1^{st}
Reference transactions per capita	$1^{\rm st}$	3^{rd}
Public service hours	1 st	$3^{\rm rd}$
Population of service area	2^{nd}	2^{nd}
Collection size	2 nd	$2^{\rm nd}$
Registrations (card holders)	2 nd	$2^{\rm nd}$
Total visits	2 nd	2 nd
Total operating income	2 nd	2 nd
Total operating expenditures	2 nd	2 nd
Total program attendance	2 nd	2^{nd}

Area	KDL 2014 Rank	KDL 2013 Rank
Total circulation (all materials)	2 nd	2^{nd}
Visits per capita	2 nd	2^{nd}
Materials as a % of expenditures	$2^{ m nd}$	$3^{ m rd}$
Collection turnover rate	3^{rd}	3^{rd}
Salaries as a % of expenditures	$4^{ m th}$	$3^{\rm rd}$
Circulation per capita	$4^{ m th}$	$4^{ m th}$
Materials expenditures per capita	5 th	6 th
Website visits per capita	6 th	6 th
Registrations as a % of population	8 th	8 th
Expenditures per capita	11 th	13 th
Holdings per capita	12 th	$14^{ m th}$
Staff expenditures per capita	13 th	$14^{ m th}$

As with the national comparison, the state comparison reveals KDL's strong ranking in visits, program attendance, circulation and registrations. Matching the results at the national level, KDL ranked first at the state level in the category of total circulation of downloadable items. Added to this were first-place rankings in total expenditures for eBooks, total expenditures for all electronic materials, reference transactions per capita and public service hours.

Kent District Library made some improvements in rank this year in regards to reference transactions per capita, public service hours, materials expenditures per capita, expenditures per capita, holdings per capita and staff expenditures per capita. While there was success in those categories, salaries as a percentage of expenditures moved down one ranking while many others remain constant. As KDL moves into the future it will strive to continue the excellent services at our branches as well as begin to do more outreach and programs on what the community wants and needs. With the passing of a new millage in August of 2014 KDL will bring about new concepts and ideas which will hopefully make a positive impact on the state rankings.

Overall, KDL's top rankings when compared to our peer libraries stand as compelling evidence of our position as a leader in the state. KDL had a rank of third or better for 16 out of 24 areas of comparison, which is a powerful testimony to our long-standing tradition of library excellence in Michigan.

Page 53

CONCLUSION

When compared to our peer libraries at both the national and state level, Kent District Library rises to the top in key indicators of performance. KDL staff will continue to strive to meet the goals of its strategic plan and demonstrate achievements and success in the context of those libraries considered to be the best in Michigan and the nation.

¹Public Library Data Service Statistical Report 2014, <u>Public Library Association</u>, June 2014 (Based on 2013 fiscal year data)

2014 National Comparison Data

	Total Program Attendance	125,456	209,339	111,009	169,002	45,392	205,276	166,542	178,606	625,06	51,488	50,405	280,850	151,583	156,525	57,822	162,653	70,632	65,990	65,985	173,357	187,640	266,210	109,452	11
	Total Visits	497	2,363,824 20	479	2,256,847 16	891	-	1,910,545 16	2,615,890 17	,546	1,009,945 5	1593228 5	2,802,800 28	16	2,838,622 15	1,515,297 5	2,167,766	2,420,411 7	1,219,084 6	1,269,392 6	2,212,004 17	2,972,424 18	2,518,720 26	_	2
se	Total Visits	1,226,	\vdash	2,111,	┢	649,	2,196,23	1,910	2,61	2,061	1,009	1590	2,80		2,83		2,16	2,420	1,219	1,269	2,213	_	2,51	2,823,50	
Annual Use	Total Reference Transactions	445,900	223,214	387,677	313,880	81,434	361,796	657,204	319,660	618,588	598,309	52,358	434,564	214,650	846,239	613,758	256,908	163,264	401,450	352844	885,764	1,059,136	596,301	961,316	4
	Total Circulation (downloadable materials only)	42,650	94,120	259,043	96,055	26,821	243,692	260,773		262,658	101,905	30,642	202,259	387,176	523,449	24,541	98,376		58,838	111,155	212,095	396,363	186,278	146,664	-
	Total Circulation (all materials)	1,147,882	3,559,524	2,816,239	2,378,350	1,847,363	2,763,724	3,381,870		7,209,265	965,561	1,200,047	5,713,692	4,709,496	6,110,343	1,979,027	2,674,532	6,690,893	1,824,591	2,171,349	2,434,723	6,940,367	3,961,820	4,108,609	4
	Reference Trans. per Capita	1.8	8.0	4.1	1.0	0.3	1.1	1.9	6.0	1.7	1.6	0.1	1.2	9.0	2.1	1.5	9.0	0.4	6.0	8.0	2.0	2.4	1.3	1.9	2
	Website Visits per Capita	4.7	4.5	5.5	8.7	1.6	2.2	0.0	3.8	0.0	7.8	1.1	6.4	4.3	6.2	0:0	2.5	4.6	3.1	2.2	4.2	6.4	8.0	8.5	7
	Visits per Capita	4.8	8.7	7.4	7.1	2.0	9.9	5.5	7.4	5.7	2.7	4.2	7.4	0.0	7.2	3.8	5.2	5.6	2.8	2.9	5.0	6.7	5.6	5.7	2
	Circulation Per Registered Borrower	6.5	21.5	8.2	30.2	11.7	14.6	11.9	L	50.1	5.3	4.4	20.0	29.5	25.5	22.1	10.2	27.1	18.9	9.0	7.5	21.0	17.1	11.1	2
	Circulation per Capita	4.5	13.0	6.6	7.4	5.8	8.3	9.7		20.0	2.6	3.2	15.1	12.1	15.4	4.9	6.4	15.5	4.2	5.0	5.5	15.7	8.9	8.3	4
a Usage	Registrations as % of Population	69.2%	%8'09	120.3%	24.6%	49.5%	26.5%	81.2%	90.1%	39.9%	49.4%	72.5%	75.7%	40.9%	%2'09	22.3%	62.8%	92.3%	22.3%	55.8%	73.7%	74.7%	52.0%	75.1%	12
Per Capita Usage	Registrations	175,489	165,902	342,844	78,681	158,318	188,967	284,328	320,186	143,867	182,583	271,944	285,996	159,635	240,070	89,447	261,629	247,000	96,551	242,186	325,303	329,952	231,991	371,366	12
	Holdings Per Capita	2.9	2.6	3.6	11.3	1.9	3.0	3.3	9.4	3.2	1.8	1.1	5.1	2.5	2.5	1.3	2.8	2.5	2.2	1.6	4.4	5.7	5.7	1.9	16
	Total Holdings (Collection Size)	735,074	705,595	1,026,400	3,600,930	611,578	1,013,216	1,138,524	3,329,001	1,162,338	662,345	411,130	1,930,572	961,208	973,236	521,796	1,161,724	1,092,294	935,568	701,820	1,940,733	2,508,868	2,560,182	900'096	13
	Collection Turnover	1.6	5.0	2.7	7:0	3.0	2.7	3.0	3.2	6.2	1.5	2.9	3.0	4.9	6.3	3.8	2.3	6.1	2.0	3.1	1.3	2.8	1.5	4.3	1
	Public Service Hours (per week)	964	613	629	930	540	768	622	682	723	009	396	1,098	647	902	652	644	699	852	357	958	1,160	1,016	09	7
	Salaries as % of Expenditures	47.6%	44.0%	47.1%	50.3%	48.4%	47.6%	48.5%	44.7%	54.7%	%9:09	43.1%	50.2%	%2'99	53.2%	54.8%	51.4%	%2'.29	33.7%	61.7%	38.2%	43.7%	45.5%	38.2%	16
	Staff Expenditures per Capita (\$)	31.3	44.8	38.0	45.0	13.8	30.8	29.9	41.1	29.3	23.5	13.1	39.8	40.9	24.6	15.8	40.7	30.9	20.6	19.8	42.6	49.0	37.6	17.3	3
	Materials as % of Expenditures	%0'6	%9'.2	8.9%	13.9%	20.3%	11.4%	14.7%	14.4%	17.9%	%2'6	%8'6	13.0%	10.4%	15.2%	%9''	7.4%	%0:0	12.0%	7.4%	12.5%	13.4%	14.3%	13.7%	#
	Materials Expenditure per Capita (\$)	4.79	5.10	5.23	9.38	4.12	5.91	6.51	9.05	7.83	2.90	2.04	8.00	6.25	5.65	1.67	4.05	00:00	5.10	1.72	9.51	10.60	9.37	4.56	2
ion	Total Expenditures for eBooks (\$)	204,936	203,191	219,643	75,822	40,335	136,026		361,975	720,78	129,935	13,788	116,615		362,000	12,099		475,935	150,764	10,000	626,122	478,399	367,710		8
al Information	Total Expenditures for Electronic Materials [including eBooks, eAudiobooks, eMusic, & databases) (\$)	204,936	203,191	418,113	1,121,900	207,173	540,460	206,058	575,950	1,032,530	258,967	414,663	432,556		732,524	50,509	379,802	1,167,418	760,553	67,832	1,837,009	1,452,975	1,447,479		#
Financial Inf	Total Expenditures for Library Materials (\$)	1,215,766	1,392,404	1,490,227	2,996,400	1,317,177	1,979,369	2,279,863	3,214,847	2,822,217	1,070,862	763,907	3,019,257	2,439,494	2,237,226	699'899	1,686,565		2,206,462	745,220	4,196,285	4,682,414	4,179,698	2,256,658	17
	Expenditures per Capita (\$)	53.1	67.2	29.0	67.3	20.3	51.7	1.44	62.7	43.7	30.0	20.7	61.5	60.2	37.3	22.0	54.8	40.5	42.5	23.3	76.1	79.4	65.7	33.2	17
	Total Operating Expenditures (\$)	13,479,288	18,340,499	16,807,264	21,492,400	6,486,506	17,295,360	15,458,717	22,292,409	15,764,464	11,080,955	7,758,192	23,234,233	23,488,011	14,754,544	8,790,516	22,816,939	17,468,223	18,375,273	10,117,130	33,581,285	35,068,093	29,304,848	16,418,305	17
	Total Operating Income (\$)	14,562,940	22,648,001	17,051,023	26,775,700	5,700,997	15,966,439	15,238,864	23,747,060	17,206,243	8,995,956	8,750,561	22,746,011	23,552,364	15,123,164	8,771,011	25,509,863	21,271,414	21,515,048	10,147,453	41,007,914	35,362,013	29,734,429	15,449,938	2
al tion	Number of Branches	20	12	12	16	12	13	15	13	12	13	12	17	14	18	18	18	12	4	12	13	18	17	13	10
General Information	Population	253,623	273,021	285,068	319,294	319,973	334,659	350,209	355,329	360,485	369,250	375,153	377,588	390,096	395,660	400,345	416,348	430,999	432,552	434,120	441,438	441,815	446,308	494,593	10
Library		Shreve Memorial Library (LA)	San Mateo County Library (CA)	Saint Paul Public Library (MN)	Saint Louis Public Library (MO)	Brazoria County Library System (TX)	Central Arkansas Library System (AR)	Charleston County Public Library System (SC)	Allen County Public Library (IN)	St. Charles City-County Library District (MO)	New Orleans Public Library (LA)	Ventura County Library (CA)	Akron-Summit County Public Library (OH)	Halifax Public Libraries (NS)	Kent District Library (MI)	Live Oak Public Library System (GA)	Oakland Public Library (CA)	Johnson County Library (KS)	Jefferson Parish Library (LA)	Washoe County Library System (NV)	East Baton Rouge Parish Library (LA)	Toledo-Lucas County Public Library (OH)	Camegie Library of Pittsburgh (PA)	Volusia County Public Library (FL)	KDL Ranking (out of 23)

2014 State Comparison Data

Library	General	eral				Finan	Financial Information	<u>_</u>								ď	Per Capita Usage	Usage							Anni	Annual Use		
	Population	Number of Branches	Total Operating Income (\$)	Total Operating Expenditures (\$)	Expenditures per Capita (\$)	Total Expenditures for Library Materials (\$)	Total Expenditures for Electronic Materials [including eBooks, eAudiobooks, eMusic, & databases) (\$)	Total Expenditures for eBooks (\$)	Materials Expenditure per Capita (\$)	Materials as % of Expenditures	Staff Expenditures per Capita (\$)	Salaries as % of Expenditures	Public Service Hours (per week)	Collection Turnover	Total Holdings (Collection Size)	Holdings Per Capita	Registrations	Registrations as % of Population	Circulation per Capita	Circulation Per Registered Borrower	Visits per Capita	Website Visits per Capita	Reference Trans. per Capita	Total Circulation (all materials)	Total Circulation (download- able materials only)	Total Reference Transactions	Total Visits	Total Program Attendance
Ypsilanti District Library	82,974	2	3,728,450	808'604'8	44.7	287,560	44,900	10,500	3.5	7.8%	31.0	%6.03	190	2.55097	301,639	3.6	65,535	%0'62	9.3	11.7	5.5 4.8	8 2.1	_	769,473 2	21,023	175,746	454,148	44,548
Canton Public Library	90,173	0	5,225,005	4,649,099	51.6	561,724	74,080	21,800	6.2	12.1%	27.7	46.3%	72	4.93449	332,814	3.7	89,295	%0.66	18.2	18.4	5.9 8.8	8 0.7	_	,642,268 31	,243	61,818	535,488	29,458
Dearborn Public Library	98,153	2	5,696,686	5,501,726	56.1	450,000	119,100		4.6	8.2%	35.0	37.8%	130	2.7795	238,285	2.4	36,580	37.3%	6.7	18.1	4.1 0.0	┝	0.9 662	662,312 2	27,923 9	000'06	402,934	20,295
Rochester Hills Public Library	100,485	0	4,259,800	3,616,200	36.0		143,530	35,300	\vdash	%0:0	28.9	65.5%	26	6.7434	273,498	2.7	63,020	62.7%	18.4	29.3	0.0 0.0	┝	0.0 1,844,	4,307		<u> </u>		
Herrick District Library	102,423	-	4,850,980	5,469,607	53.4	536,313	167,586	53,200	5.2	%8'6	39.4	36.2%	102	3.96455	358,518	3.5	57,346	%0.95	13.9	24.8	4.9 3.8	-	1.3 1,42	1,421,362 8	82,648 13	133,790	200'000	30,774
Flint Public Library	102,434	0	3,254,340	3,592,901	35.1	252,077	67,954	43,332	2.5	7.0%	24.6	49.9%	53	0.60447	346,304	3.4	40,088	39.1%	2.0	5.2	2.3 14	14.6 0.	0.8 209	8 626,802	8,125 8	82,981	240,000	24,849
Kalamazoo Public Library	123,979	4	11,816,808	9,751,982	78.7	1,063,353	181,413	20,518	9.8	10.9%	53.6	47.6%	219	4.16505	417,673	3.4	78,124	63.0%	14.0	22.3	6.3 27.1	.2	2.0 1,73	1,739,631	39,283	245,739	783,848	51,871
Sterling Heights Public Library	129,699	0	2,456,762	2,456,762	18.9	182,731	5,885		4.1	7.4%	15.6	54.7%	28	2.19644	262,902	2.0	51,248	39.5%	4.5	11.3	3.2 3.4	_	0.6 577	448	26,367	83,000	412,656	15,310
Monroe County Library System	152,021	15	6,917,997	6,713,488	44.2	738,494	97,417	37,140	4.9	11.0%	33.2	52.1%	671	2.2174	545,498	3.6	102,426	67.4%	8.0	11.8	4.7 33.	1 0.4	.4 1,209,	689	53,967 5	54,523	713,910	63,205
Ann Arbor District Library	163,590	4	12,055,359	11,850,083	72.4	1,848,600	147,549		11.3	%9'51	47.1	48.1%	370	12.76846	689,657	4.2	129,446	79.1%	53.8	68.0	10.2 514	514.2 0.4	.4 8,805,8	. 698	134,552 6	62,145	665,903	81,443
Clinton-Macomb Public Library	169,833	2	5,470,943	5,987,682	35.3	536,520	127,621		3.2	%0.6	15.7	35.9%	125	4.4496	356,484	2.1	130,678	%6:92	9.3	12.1	3.2 0.0	0.0		1,586,210 2.	24,297		542,790	
Grand Rapids Public Library	188,040	7	9,092,332	9,115,139	48.5	1,179,131	197,579		6.3	12.9%	33.7	99.5%	349	1.92781	189,688	4.7	65,873	35.0%	9.1	26.0	4.9 3.0	⊢	1.71	4 4	48,786 22	222,196	929,900	22,407
Capital Area District Library	238,859	12	10,625,710	9,814,089	41.1	1,083,332	181,930	61,081	4.5	11.0%	27.8	93.9%	655	4.306	628,366	2.6	83,610	35.0%	11.3	32.4	5.9 5.2	_	0.8 2,70	2,705,744 14	144,744	184,116	1,411,293	52,301
Kent District Library	395,660	18	15,123,164	14,754,544	37.3	2,237,226	732,524	362,000	5.7	15.2%	24.6	53.2%	902	6.27838	973,236	2.5	240,070	%2'09	15.4	25.5	7.2 6.2	2 2.1		6,110,343 52	523,449 84	846,239 2	2,838,622	156,525
Detroit Public Library	713,777	21	32,546,687	34,834,868	48.8	1,450,118	191,958		2.0	4.2%	33.8	36.8%	830	0.24867	7,201,680	10.1	334,510	46.9%	2.5	5.4	5.0 1.	1.0 1.1		1,790,839	8	817,277 3	3,538,993	222,639
KDL Ranking (out of 15)		2	2		11	1	1	1	5	2	13	4	1	3	2	12	2	8	4	5	2 6	6 1	1	2	1	1	2	2

Lakeland Library Cooperative

Kent District Library is a member of the Lakeland Library Cooperative (LLC) and participates in a shared online catalog and reciprocal borrowing privileges. There are 41 libraries in the Cooperative serving 1,294,094 residents. LLC customers have access, through a free delivery service, to over 4.1 million items owned by these libraries. The Lakeland Library Cooperative covers the counties shown below.

Allegan County
Barry County
Ionia County
Kent County
Montcalm County
Muskegon County
Newaygo County
Ottawa County

Affiliated counties include Gratiot, Mecosta and Oceana.

The Cooperative is governed by a Board of Trustees. KDL has two seats on this Board and shares decision-making with other members of the Cooperative.

The state of Michigan is divided into cooperatives for the purpose of the distribution of state aid. The LLC receives a portion of Kent District Library's share of state aid. State aid was appropriated by the state legislature on a basis of \$0.2946417 per capita in 2014. State aid funds underwrite Cooperative functions such as the inter-loan delivery system and the Cooperative's shared integrated library system. Member libraries also pay additional fees for cooperative services. The Lakeland Library Cooperative's annual budget in 2014 was \$1,136,382.

Officials and Legislators (Representing KDL Service Area)

KENT COUNTY						
District	Last Name	First	Email	Party	Location	Phone
Senate - Michigan						
28 — Ada, Algoma, Alpine, Bowne, Byron, Caledonia, Cannon, Courtland, EGR, Gaines, GR Twp, Nelson, Oakfield, Plainfield Twp, Rockford, Spencer, Tyrone, Walker & Wyoming	*MacGregor	Peter	senpmacgregor@senate.michigan.gov	ď	P.O. Box 30036 Lansing, MI 48909-7536	517-373-0797 866-305-2129
Legislative Director (28)	Miller	Kelly	kcmiller@senate.michigan.gov			
Scheduler (28)	Woodby	Corey	cwoodby@senate.mi.gov			
29 — Cascade Twp, Grattan, Kentwood, Lowell City, Lowell Twp & Vergennes Twp	Hildenbrand	Dave	sendhildenbrand@ senate.michigan.gov	œ	P.O. Box 30036 Lansing, MI 48909-7536	517-373-1801
30 — City of Grandville	Meekhof	Arlan	senameekhof@senate. michigan.gov	æ	P.O. Box 30036 Lansing, MI 48909-7536	517-373-6920 866-305-2130
Legislative Director (30)	Hoekstra	Rachel	rhoekstra@senate.mi.gov			
House of Representatives - Michigan						
072 — Caledonia Twp, Cascade Twp, Gaines Twp & Kentwood	Yonker	Ken	kenyonker@house.mi.gov	а.	N-1091 House Office Building P.O. Box 30014 Lansing, MI 48909	517-373-0840 888-347-8072
Chief of Staff (072)						
073 — Algoma Twp, Cannon Twp, Courtland Twp, Nelson Twp, Oakfield Twp, Plainfield Twp, Rockford, Spencer Twp & Tyrone Twp	*Afendoulis	Chris	chrisafendoulis@house.mi.gov	ď	N-1092 House Office Building P.O. Box 30014 Lansing, MI 48909	517-373-0218 888-414-3684
Chief of Staff (073)						
074 — Alpine Twp & Grandville	VerHeulen	Rob	robverheulen@house.mi.gov	œ	374 Capitol Bldg. P. O. Box 30014 Lansing, MI 48909	800-968-2320
Chief of Staff (074)	Spoelman	Karen	kspoelman@house.mi.gov			
077 — Byron Twp & Wyoming	Hooker	Thomas	thomashooker@house.mi.gov	œ	N-1096 House Office Building P.O. Box 30014 Lansing, MI 48909	517-373-2277 855-866-4077

*Newly elected in Nov. 2014

Officials and Legislators (cont.) (Representing KDL Service Area)

Chief of Staff (077)						
086 — Ada Twp, Bowne Twp, EGR, GR Twp, Grattan, Lowell City ,Lowell Twp, Vergennes Twp & Walker	Lyons	Lisa Posthumus	lisalyons@house.mi.gov	Ж	S-1190 House Office Building P.O. Box 30014 Lansing, MI 48909	517-373-0846 855-596-6786
Legislative Aide (086)	Scalabrino	Jessica	jscalabrino@house.mi.gov			
UNITED STATES						
District	Last Name	First	Email	Party	Location	Phone
US Senate						
	*Peters	Gary	www.peters.senate.gov/contact/ contact-gary	D	2 Russell Courtyard Washington, DC 20510	202-224-6221
Chief of Staff	Seldman	Eric	eric_seldman@peters.senate. gov			202-224-6523
	Stabenow	Debbie	senator@stabenow.senate.gov	D	133 Hart Senate Office Building, Washington, DC 20510	202-224-4822 616-975-0052
Grand Rapids Regional Manager	Judnich	Mary	mary_judnich@ stabenow.senate.gov			
U.S. House of Representatives						
2 nd District Alpine Township Tyrone Township	Huizenga	Bill	https://huizenga.house.gov/ contact-me/email-me	ď	1217 Longworth HOB Washington, DC 20515	202-225-4401
District Director	VanWoerkom	Greg	greg.vanwoerkom@ mail.house.gov			
Washington Chief of Staff	DeWitte	Jon	jondewitte@mail.house.gov			
3 rd District Remainder of KDL Service Area	Amash	Justin	https://amash.house.gov/ contact-me/email-me	Ж	114 Cannon HOB Washington, DC 20515	202-225-3831
Scheduler	Dejong	Hillary	hillary.dejong@mail.house.gov			
Washington Chief of Staff	Vanderveen	Ben	ben.vanderveen@ mail.house.gov			
Constituent Services Director	Bush	Jordan	jordan.bush@mail.house.gov			

Kent County Board of Commissioners (Representing KDL Service Area)

	District	Last Name	First	Email	Party	Location	Phone
-	Plainfield Township (part) City of Rockford	Vonk*	Ted	vonkcommish@comcast.net	R	4122 Boulder Meadow Belmont, MI 49306	616-874-2604
7	Algoma Township Alpine Township	Antor*	Tom	toma911@att.net	Ж	9341 Laubach Sparta, MI 49345	616-887-7210
က	Courtland Township Nelson Township Spencer Township Tyrone Township	Morgan*	Roger	roger@rockfordambulance.com	Я	10585 Tefft Rockford, MI 49341	616-866-4264
4	Cannon Township Grattan Township City of Lowell Oakfield Township Vergennes Township	Jones*	Diane	dianecjones2005@yahoo.com	Я	6561 Laguna Vista Drive Rockford, MI 49341	616-874-8740
ß	Bowne Township Caledonia Township (part) Cascade Township Lowell Township	Bolter*	Mandy	mandybolter@yahoo.com	Я	6714 Cascade Rd #C12 Grand Rapids, MI 49546	616-295-7909
9	City of Walker	Stek	Stan	stanstek@gmail.com	R	1274 Whitepine SW Walker, MI 49534	616-776-6324
7	City of Grandville City of Wyoming (part)	Ponstein*	Stan	sjponstein@gmail.com	Я	3967 Edgewood Grandville, MI 49418	616-726-2331
8	City of Wyoming (part)	Voorhees*	Harold	hjvoorhees1@sbcglobal.net	R	5380 Kenowa Ave. Wyoming, MI 49418	616-534-1876
6	Byron Township City of Wyoming (part)	Kallman	Matt	matt@mattkallman.com	Я	4137 Oriole St. SW Wyoming, MI 49509	616-915-5098
10	Caledonia Township (part) Gaines Township	Post Brieve	Emily	emilypostbrieve@gmail.com	Ж	7438 Missoula Dr. SE Caledonia, MI 49316	616-502-5010
7	Ada Township City of E. Grand Rapids (part) Grand Rapids Township	Saalfeld*	Jim	jsaalfeld@att.net	Я	205 Morningside Dr. SE Grand Rapids, MI 49506	616-464-1939
12	City of Kentwood (part) City of Wyoming (part)	Mast*	Harold	hamast@comcast.net	Ж	PO Box 8737 Kentwood, MI 49518	616-532-5686
13	City of Kentwood (part)	Vander Molen*	Richard	rmolen@sbcglobal.net	R	2171 Fawnwood Kentwood, MI 49508	616-455-1562
18	Plainfield Township (part)	Koorndyk*	Dan	dankoorndyk@yahoo.com	Я	35 Bel-Air Dr. NE Grand Rapids, MI 49503	616-458-8934
19	City of E. Grand Rapids (part)	Shroll*	Shana	shana.e.shroll@gmail.com	Я	1612 Woodward Ave. SE Grand Rapids, MI 49506	616-292-4624
4	H						

*INCUMBANT

