



2009 Annual Report

KDL
Kent District Library
www.kdl.org



Director's Letter

With a number of milestones reached, obstacles overcome, and successes achieved, 2009 proved to be a very exciting year for the Kent District Library.



Once again, we saw more materials borrowed, more library programs attended, and more people walking through our doors than ever before. We saw our KDL Fund efforts continue to prosper. We also saw use of our online resources, such as eBooks, online databases and social networking tools, continue to surge upward.

In 2009, we completed a strategic planning process designed to meet the needs of our communities, while at the same time ensuring that our library staff and resources are used as efficiently as possible. During this process, key community stakeholders were asked to help define a vision for the community and identify ways the library can help address community needs. Utilizing this vision, KDL staff and Board members developed a plan to help guide our organization through the next three years.

With key focuses including early literacy, access to popular materials, cultural awareness, and technology, we look forward to the new direction charted by our strategic plan and the possibilities it brings for our organization and communities.

Sincerely,

Martha Esch

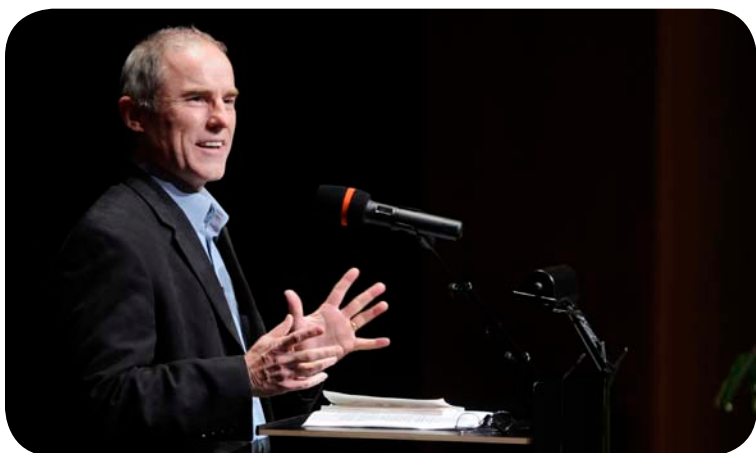
2009 Achievements



More than 21,000 participants signed up for KDL's 2009 Summer Reading Club — a new record.



Online resource usage continued to climb. Website visits were up 10%, while the circulation of eBooks saw a remarkable 51% increase over last year.



John Grogan, author of *Marley & Me*, presented to a crowd of over 900 people for KDL's first annual A Novel Experience fundraising event.

* Initiated a centralized Patron Services Department to improve phone call response time and extend customer service hours.

* Partnerships with local businesses and community groups were created or strengthened, including projects with Great Start, Celebration Cinemas, and DeVos Performance Hall.

* Streamlined internal processes and consolidated KDL staff by eliminating a number of management positions through attrition in order to combat funding challenges.



* Developed a 2010-2012 Strategic Plan based on feedback from the communities we serve.

KDL Board of Trustees

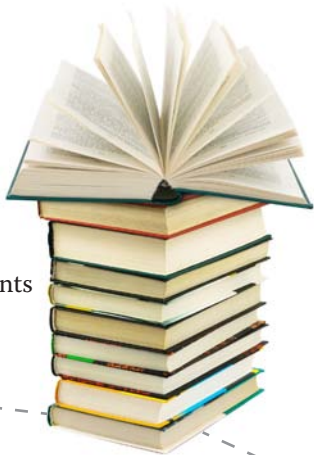
Shirley A. Bruursema, Chair
Charles Fry, Vice Chair
Carol Simpson, Secretary
Charles R. Myers, Treasurer

C. Frances Gilcrest
Vickie Hoekstra
Scott E. Petersen
Denise VanEck

By the Numbers

KDL card holders

Over **280,000**, or 3 out of 4, KDL residents own a KDL card — **up 11%** from 2008.



Number of branch visitors



KDL libraries saw **3,613,449** visitors — **up 4%** from 2008. That's enough to fill the Van Andel Arena over 300 times.



Total items checked out

In 2009, **6,388,208** items were checked out — **up 10%** from 2008. That's more than 20 items per KDL resident.



Program attendance

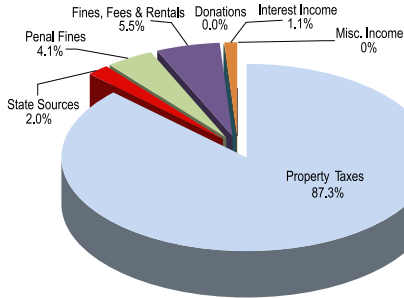
Over **170,000** people attended a KDL program — **up 7%** from 2008. That's more than 3 times the attendance of the West Michigan White Caps' 2009 season.

Compared with 25 public libraries of a similar size across the nation, KDL ranks:

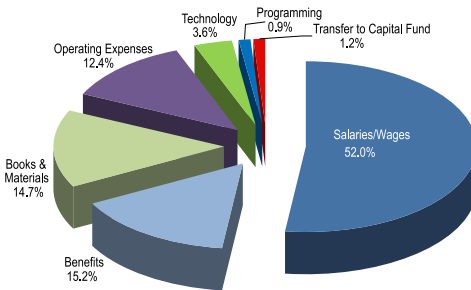


- 2nd in total number of visits
- 3rd in materials borrowed per capita
- 7th in the number of library card holders per population
- 7th in total program attendance

2009 Summary of Financial Information



Revenue	
Property Taxes - Millage (.88mills)	14,199,002
State Sources	326,639
Penal Fines	659,685
Fines, Fees & Rentals	896,553
Donations	110
Interest Income	173,486
Miscellaneous Income	10,404
TOTAL REVENUES	\$16,265,879



Expenditures	
Salaries/Wages	8,554,083
Benefits	2,493,523
Books & Materials	2,424,603
Operating Expenses	2,034,854
Technology (includes ILS & Internet)	597,139
Programming	148,429
Transfer to Capital Fund	200,000
TOTAL EXPENDITURES	\$16,452,630

Fund Balance, Beginning of Year	2,879,577
Excess Revenues over Expenditures	(186,751)
TOTAL FUND BALANCE, End of Year	\$2,692,826

The above numbers have been derived from the 2009 Financial Statements. The complete audited Annual Financial Statements will be available after June 2010.