

2010

# KDL Annual Report

Information, Ideas, *Excitement!*



# KDL

Kent District Library  
[www.kdl.org](http://www.kdl.org)

# Director's Letter

What an exciting year 2010 proved to be for Kent District Library! Use of our digital materials, such as eBooks, eAudiobooks, and eMusic, increased by over 120%, indicating a growing demand to access library materials whenever, wherever, and on whatever technology best serves our patrons' increasingly mobile lifestyles. Patrons continued to borrow physical materials in record numbers as well, with 2010 marking KDL's fifth straight year of increased circulation.



In 2010, we also launched our new three-year Strategic Plan. This Plan was created with direct input from our community partners so as to guarantee that KDL remains relevant in meeting the needs of our community.

In the remainder of this report, you will discover information attesting to KDL's commitment and success in providing first-rate library service. As we continue to grow and adapt to serve our communities, I am excited to see where the future takes us. As KDL's new Director, I also look forward to building relationships and working alongside our municipal and community partners in serving the citizens of Kent County. Working together, anything is possible!

Sincerely,

A handwritten signature in black ink, appearing to read "Lance Werner". The signature is fluid and cursive, with a long horizontal line extending to the right.

Lance Werner

## 2010 KDL Board of Trustees

**Shirley A. Bruursema, Chair**  
**Charles Fry, Vice Chair**  
**Carol Simpson, Secretary**  
**Charles R. Myers, Treasurer**

**C. Frances Gilcrest**  
**Vickie Hoekstra**  
**Scott E. Petersen**  
**Penny Weller**

# Notable 2010 Achievements



KDL was named a Star Library by *Library Journal*, a national award recognizing excellence in library service.



Expanded our digital download collection to offer over 500,000 free songs to patrons.



Added Mango Languages to our online database collection, providing users with interactive language-learning tutorials for 34 foreign languages as well as English as a second language (ESL) courses.



Opened a new KDL branch facility in Kentwood and broke ground for a new building in Caledonia.



Opened our first KDLville early literacy centers at the Alto, East Grand Rapids, Walker, and Wyoming branches.

*"I love my library because I am currently unemployed and the library offers me the use of the computers to search for jobs as well as do research."*

– Amanda Pifer, Sand Lake



Added self-service check-in book drops to several branch locations for additional efficiency in circulation of materials.



KDL's second "A Novel Experience" event with author David Baldacci received high praise and raised over \$29,000 for the KDL Fund in support of early literacy.



Partnered with Kent County First Steps to provide early literacy materials to first-time parents and their babies.

*"We love taking in all the offerings for the kids. My girls love playing games on the computers, pretending restaurant in the 'Play Room,'... attending summer concerts or just looking for books and movies. When I tell them that we are going to the library, I never have to beg them to get in the car."*

– Glenna Miedema, Byron Center

# 2010: By the Numbers

On a typical day in 2010, KDL welcomed almost 10,000 visitors to our 18 branch locations, over 6,000 visitors to our website, and lent almost 18,000 items.



Studies have shown that children who read throughout the summer perform better academically when school resumes. With almost 21,000 participants, more children participated in KDL's 2010 Summer Reading Club than any other summer reading club program in the state.

KDL patrons used our public computers and wireless internet access for a combined total of over 560,000 hours, or 64 years worth of time.



The average KDL patron would spend over \$500 on books, \$300 on CDs, and \$200 on DVDs each year if required to purchase the items borrowed from the library. The average cost per household that taxpayers spend for KDL's resources and services: \$60 a year.

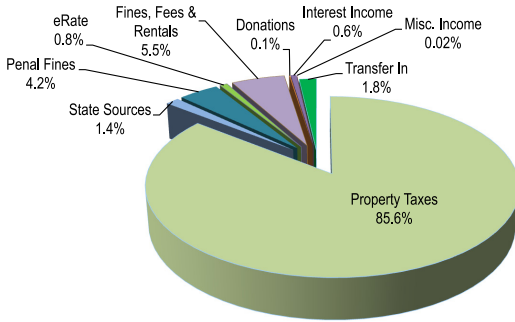
KDL patrons downloaded over 65,000 eBooks, eAudiobooks, and digital music files — over twice as many as the previous year. If purchased individually, the cost would amount to over \$690,000.



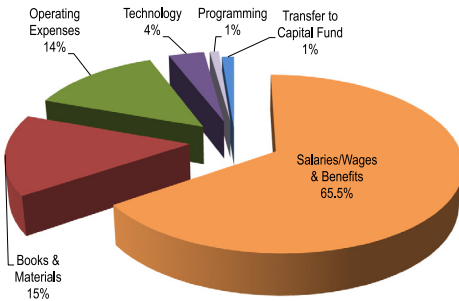
*"I love having free access to books for my book club, personal reading, research, etc. – even downloadable audiobooks to listen to at the gym."*

– Christina Tazelaar, Kentwood

# 2010 Summary of Financial Information



Revenue	
Property Taxes - Millage (.88mills)	14,318,313
State Sources	232,042
Penal Fines	694,218
Universal Service Fund - eRate	130,870
Fines, Fees & Rentals	926,634
Donations	18,000
Interest Income	96,647
Miscellaneous Income	3,780
Transfer In - Capital & AGF Funds	298,315
<b>TOTAL REVENUES</b>	<b>\$16,718,820</b>



Expenditures	
Salaries/Wages	8,224,126
Benefits	2,371,405
Books & Materials	2,428,182
Operating Expenses	2,198,475
Technology (includes ILS & Internet)	597,139
Programming	152,963
Transfer to - Capital Fund	200,000
<b>TOTAL EXPENDITURES</b>	<b>\$16,172,291</b>

Fund Balance, Beginning of Year	2,692,826
Excess Revenues over Expenditures	546,529
<b>TOTAL FUND BALANCE, End of Year</b>	<b>\$3,239,355</b>

The Capital Fund was incorporated into the Operating Fund at year end.  
 The above numbers have been derived from the 2010 Financial Statements.  
 The complete audited Annual Financial Statements will be available after June 2011.