AI for Business

8:30 AM - 1:30 PM

Friday, October 4
Service & Meeting Center

Saturday, October 5
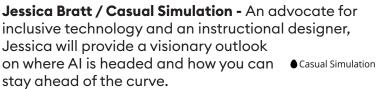**Kentwood (Richard L. Root) Branch**

kdl.org/AI_Summit

Learn from leaders in the artificial intelligence and machine learning world during this half-day summit. This summit includes engaging sessions, interactive panels and professional networking for entrepreneurs and business leaders to understand and implement AI in their fields immediately.

Two Dates and Locations to Choose From

Featuring

Morgan Hanks / Kent District Library - As a User Experience Manager and a pioneer in bringing AI to the library to support staff and patron needs, Morgan will introduce each speaker and moderate the closing panel discussion on the ethical concerns related to the use of AI.

Kent District Library

Jessica Bratt / Casual Simulation - An advocate for inclusive technology and an instructional designer, Jessica will provide a visionary outlook on where AI is headed and how you can stay ahead of the curve.

Casual Simulation

Amy Baddley / Varnum Law - A leading data privacy attorney, Amy will address the legal implications of using AI as part of your business model and the concerns surrounding AI, intellectual property and privacy.

VARNUM
ATTORNEYS AT LAW

Joe Chrysler / Atomic Object - With a deep background in machine learning and AI ethics, accelerator manager and software consultant Joe will discuss how you can leverage AI in marketing and business development using AI tools that are available today.

ATOMIC OBJECT

Kent District Library

Information ● Ideas ▲ Excitement !

Kent District Library presents the Next Nexus Summit:

AI for Business

What are the privacy, security and ethical risks associated with AI use?

How can we avoid issues and build trust?

What partnerships or alliances can accelerate our AI efforts?

How can AI improve products, services and customer experience?

How can we build internal AI capabilities?

How may AI effect politics and the concept of "truth"?

Register now at kdl.org/AI_Summit

The Next Nexus: AI Summit is an opportunity for business owners, entrepreneurs and anyone who is curious about AI to network, access resources and gain insight from experts and each other. Panelists will provide examples of how you can put AI to work today and will conclude with a group discussion on ethics in AI.

Two Dates and Locations to Choose From

Friday, October 4
Kent District Library, Service & Meeting Center
814 West River Center Drive NE, Comstock Park, MI 49321

Saturday, October 5
Kent District Library, Kentwood (Richard L. Root) Branch
4950 Breton SE, Kentwood, MI 49508

Registration Required

This event is free and open to the public. Seating is limited, so register now at *kdl.org/AI_Summit*.

Agenda

8:30 AM: Welcome and networking with breakfast snacks provided

8:45 AM: Presentations

11:45 AM: Lunch

12:30 PM: Panel discussion on ethics in AI

1:15 PM: Closing thoughts

ATOMIC OBJECT

VARNUM ATTORNEYS AT LAW

Casual Simulation

Kent District Library

This event is brought to you in partnership with the organizations listed above.

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